



Enterprise



NIRD-RSETIs Quarterly Newsletter

Vol 4 (1)

Promoting Self Employment

January - March 2013

Two Days Workshop on Management of RSETIs

Recently MoRD graded all the RSETIs on various parameters, only 117 RSETIs have been graded A+ or A, thus a need was felt to improve the functioning of other RSETIs so that in next grading process majority of RSETIs comes under A+ or A. This can only be



Group photo of the participants with DG, NIRD

achieved by systematic monitoring the functioning of the RSETIs by sponsoring banks. Each bank has appointed a Nodal Officer for this purpose at their corporate office. In order to update the Nodal Officers and to build up their capacity a Two Day Workshop on Management of RSETIs was organized at NIRD, Hyderabad on 17th - 18th January 2013.

The workshop was inaugurated by **Dr. M V Rao, IAS, DG, NIRD**. During the introductory session he reviewed the progress in construction of RSETIs buildings by various banks and listen to their problems. He assured full support and cooperation from the NIRD in taking up the various issues with MoRD, State Governments and District Administration. The inaugural session was also attended by Sri G C Pandey, GM, SBIRD, Hyderabad who is also the Chairman of Governing Council of RSETIs in SBI and Sri. K.N. Janardhana, CPC, NAR, Bangalore. In the workshop apart from expectations of various stakeholders from Banks/RSETIs, review of present status of RSETIs, construction status, ways of systematic monitoring of RSETIs, role and responsibilities of Nodal Officers, issues related with reimbursement of training expenses to 'A+ and A' rated RSETIs, rational and parameter for grading, tips for improving grading were

also discussed. The participants were taken for a field visit to Andhra Pradesh Bankers Institute of Rural Development (APBIRD), Rajenderanagar, Hyderabad. The participants were divided into four groups and were asked to discuss/identify problems and come out with their recommendations for better functioning of RSETIs. The group leaders presented their reports in the presence of Dr. M V Rao, IAS, DG, NIRD. The course Director for the Workshop was Shri O N Bansal PD RSETI, NIRD and was supported by Shri. R. Naga Lakshmaiah PM RSETI.

Inauguration of SBBJ RSETI Nathadwara's building

SBBJ RSETI Nathadwara (Dist. Rajasmand), Rajasthan was established on 30.03.2009. RSETI was allotted land free of cost by state govt. and constructed its own building with financial support from Ministry of Rural Development, Govt. of India.



Dr. C.P. Joshi and Shri N N Meena Hon'ble Ministers inaugurated SBBJ RSETI, Nathdwara's New Building

The newly constructed building of SBBJ RSETI Nathadwara was inaugurated by **Dr C P Joshi, Hon'ble Minister of Road & Highways, Govt. of India, Shri Namoryan Meena, Hon'ble Minister of state for Finance, Govt. of India**, SBBJ Bank's executives Shri Sanjay Kumar Singh, Chief General Manager, CO-Jaipur, Shri Sunder Singh Negi, GM, CO-Jaipur, Shri Akiv Nakivi, GM, Jodhpur Zone, Shri Balbinder Kumar, DGM, ZO-Udaipur, Shri Madhav Ram, AGM (RDB) were present. SBBJ has taken a step forward and launched a new SBBJ RSETI logo in the inaugural function.

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(Ministry of Rural Development, Government of India)

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About RSETI Project

Establishment of Banks led Rural Self Employment Training Institutes (RSETIs) in each of the 622 lead bank districts of our country, with active co-operation from the State Governments is an innovative and ambitious project of the Ministry of Rural Development, Government of India, with a view to train unemployed rural youth of Below Poverty Line (BPL) to become successful rural entrepreneurs. NIRD is the nodal agency to implement RSETIs Project on behalf of Ministry of Rural Development, Government of India. NIRD looks after releasing funds, monitoring infrastructure creation and mentoring of RSETIs.

About Enterprise – NIRD RSETIs Newsletter

The Enterprise has a limited circulation and serves as a medium of communication among the stake holders of RSETI Project. NIRD invites contributions in the form of articles, success stories, news and events and other write-ups related to RSETIs and allied aspects. The material for the Newsletter shall be short, crisp, concise along with photographs and will be sent preferably be emailed to rsetinewsletter.nird@gmail.com, alternatively they can be neatly typewritten and sent by post to the Editor, RSETIs Newsletter, NIRD, Rajendranagar, Hyderabad – 500 030. Right to edit and publish rests with the Editors. The views expressed in the Newsletter are of those authors only and not of NIRD. The material published may freely be reproduced with due acknowledgment.

Errata : In July-Sep. 2012, Enterprise, news titled 'Grading of RSETIs by MoRD 2012' (page 4) the name of RUDSETI **Agartala, Tripura** graded as 'A' has been inadvertently missed. Similarly United RSETI Rajpur, West Bengal which is sponsored by **United Bank of India** but inadvertently mentioned as Uniaon Bank of India. The error is regretted.

Physical and Financial Progress of RSETIs

Year (as on)	Physical Progress (No. of RSETIs)	Financial Progress (Rs Crore)
31.03.2010	103	29.46
31.03.2011	205	85.26
31.03.2012	295	140.11
31.03.2013	349	173.41

Editorial**Success Stories from RSETIs**

Dear Readers,

Rural Self Employment Training Institute (RSETI) scheme was launched by MoRD, Govt. of India in the early 2009 with a sole objectives of skill development and capacity building of rural unemployed youth and to motivate and guide them to establish their own micro enterprises by providing hand holding support for a minimum period of two years after the training. As on date there are 556 functional RSETIs across the country. These RSETIs have trained more than Five lakhs youth. The success of RSETIs is not measured in terms of number of youth trained but it is measured in terms of successful settlement of the youth in self employment. We in our terminology call it as "Success Stories from RSETIs". Over the years there are many success stories from the various RSETIs across the country which may motivate other unemployed youth to go for self employment.

National Institute of Rural Development (NIRD), as a nodal agency to implement the programme, in the above back drop, made an attempt to collect and publish a few success stories from different RSETIs in a book titled "**Success Stories from RSETIs**". The purpose of this publication is to share success of unemployed youth with the intervention of RSETIs among its various stakeholders and more so with unemployed youth. It is hoped that this book will fulfill its purpose and motivate more and more youth to go for self employment.

This book is dedicated to

..... millions of unemployed youth, especially the rural poor who silently suffer from the fear of failure

..... those youth who lack confidence and self motivation but have a burning desire to struggle and gain potential livelihood.

..... all who embraced self employment through the initiative of RSETIs and now stand as a role- models, the beacons of change, for all others to emulate them

..... the trainers, the people behind the scenes, who brought about a sea, change in the lives of many a sufferer.

..... the visionaries, who believed that alleviation of poverty is possible by promoting social education, reaching the needy and training them appropriately.

The book is being dispatched to all the stakeholders of the RSETIs. It is humbly requested to circulate this book to Successful trainees, youth undergoing training, trainers, members of LACs, District Officials, Bank Managers/officers and all those who are directly or indirectly concerned with this noble cause.

- Editor

Progress of RSETIs as on 31.12.2012

Number of functional RSETIs	:	556
Number of Youth trained	:	475669
Number of Youth Settled	:	298753
- With bank finance	:	170314
- With self finance	:	127439

Conclave of RSETI's Directors

UCO Bank Conclave :

UCO Bank organized two day conclave for RSETI Directors sponsor by their bank on 4th - 5th January 2013 at Central Staff College, Kolkata. Shri S. Chandrasekharan, E D, UCO Bank inaugurated the conclave and highlighted the objectives of RSETIs, role of Sponsoring Banks, and Directors of RSETIs for achieving National and Social objectives. Shri L.K. Panda, GM (Training Centre) UCO Bank was also present. Smt. Renuka Kumar, DS, MoRD enlightened RSETI Directors to adopt best practices to achieve the



Shri S. Chandrasekharan, ED
UCO Bank inaugurating the conclave

success of the mission. Shri O.N. Bansal reviewed RSETI wise building construction status and had discussion on issues related to land allotment. Shri K.N. Janardhana, CPC, Bangalore was the main resource person. Shri. Manoj Kumar, DGM FI & RRB delivered valuable thoughts on running of

RSETIs. The conclave ended with vote of thanks by Shri S. Satapathy, DGM.

Indian Bank Conclave :

Indian Bank organized two days conclave of their RSETI's Directors at Indian Bank Management Academy for Growth and Excellence (IMAGE) at Chennai on 15th & 16th of February 2013. The conclave was inaugurated by Shri B Raj Kumar, ED, Indian Bank. Smt. Renuka Kumar, DS, MoRD, Shri. S Pushparaj, GM(PS), Dr. U A Balasubramanian, GM/Principal-IMAGE, Shri G. Manohran, DGM (FI), Shri M Balakrishnan, DGM-RBD, Shri O N Bansal PD, RSETI-NIRD, Shri K N Janardhana, CPC, Bangalore apart from officers from RBD Indian Bank / Corporate Office and successful entrepreneurs from Puducherry, Tiruvallur and Vellore have participated .



RSETI Directors with Bank Executives and guests

State Bank of Patiala Conclave :

State Bank of Patiala organized two days conclave for RSETI Directors of Associate Banks of SBI group on 4th & 5th of March 2013 at Staff Training College Patiala. RSETI Directors of SBBJ, SBoT and SBoM apart from SBoP participated in the conclave. The conclave was inaugurated by Shri S Vijay Kumar, CGM, SBoP.

Other officials present were Shri Sunder Singh Negi, GM, SBBJ, CO-Jaipur, Shri K S Dindsa, AGM. Shri Sushel Kumar Goyal, CM and Shri. Hemraj Bhati were closely associated with conclave for both the days. The Validictory session was addressed by Shri Achal Kumar Gupta, CMD of SBoP, Shri K N Janardhana, CPC reviewed the performance of the RSETIs. Shri O N Bansal PD RSETI-NIRD discussed and reviewed the land and construction related issues.



SBOP CMD Shri Achal Kumar Gupta addressing the participants

Andhra Bank Conclave :



Shri V B Bhagavathi, DGM
paying homage to founder

Andhra Bank organised a two day Conclave of their RSETI Directors on 11th & 12th March, 2013 at Andhra Bank Apex College, Hyderabad. Shri V B Bhagavathi, DGM briefly narrated the progress made by their RSETIs and highlighted the objectives of Conclave. Shri K N Janardhana, CPC reviewed the performance of all RSETIs. Shri. O N Bansal, PD, RSETI- NIRD reviewed the issues related to land allotment and construction of RSETI premises. Shri Srinivas Shenoy, from M/s Credo Info tech,

Bangalore presented power point on MIS for the benefit of participants. Shri Murali Krishna, Nodal Officer for RSETIs coordinated the event. Shri R Naga Lakshmaiah, PM, NIRD and Shri Chandra Shekar, SPC also participated in the conclave.

United Bank of India Conclave :

United Bank of India organised two days conclave of their RSETI Directors on 11th & 12th March, 2013 at Ramakrishna Mission Samaj Sevak Sikshan Mandir, Belur Math, Howrah. The conclave was inaugurated by Swamy Diwyanand Maharaj, Belur Math, Shri Sanjay Arya, ED, United Bank, Smt. Renuka Kumar, DS, MoRD and Shri Manas Dhar, GM, PS & FI. Shri O N Bansal PD RSETI-NIRD discussed and reviewed the land and construction related issues, Shri Nagendra Babu, Director, NAR reviewed the performance of the RSETIs. Shri Rana Majunder, DGM, PS & FI was closely associated and coordinated the workshop.



Shri Sanjay Arya, ED, United Bank of India addressing the RSETI Directors

Syndicate Bank Conclave :

Syndicate Bank organized two days conclave of their RSETI Directors on 15th & 16th of March 2013 at SIBM, Manipal. **Dr. Veerendra Heggade, President, NAC of RSETIs** inaugurated the conclave. He expressed great satisfaction on the growth of RSETI moment. Shri K Murlidharan GM (PS) CO was closely associated with the conclave for both the days. Shri A K Argal, GM GAD, Shri Balasubramaniam, Principal, SIBM, Shri Y Srihari, AGM were also present. Shri K N Janardhana, CPC reviewed the performance of the RSETIs. Shri O N Bansal, PD RSETI-NIRD discussed and reviewed the land and construction related issues. Shri Ravi Chatterjee, ED of Syndicate Bank addressed the participants in the valedictory session and advised the directors to improve the settlement percentage and bank linkages and Shri Ganesh Hegde, CM & Secretary SRDT coordinated the conclave.



Dr. Veerendra Heggade, President, NAC of RSETIs inaugurated the conclave

Indian Overseas Bank Conclave :

IOB organized two days conclave of their RSETI Directors on 7th & 8th of March 2013 at their Staff College Chennai. The conclave was inaugurated by Shri K M Thirunavukkarasu, GM, ARI, CO-IOB. Shri Samir Baruah, GM cum Principal, Staff College, Shri S N Mishra, Advisor, IOB, Shri S C Mohanta, AGM, FI and Shri H Somasekhar, DG, NAR were also present. A few successful entrepreneurs also attended the conclave and shared their success stories. Shri S Siddharthan, CM FI made a presentation. Shri K N Janardhana, CPC reviewed the performance of the RSETIs. Shri O N Bansal PD RSETI-NIRD discussed and reviewed the land and construction related issues.



Group photo of the participants

State Bank of Hyderabad Conclave :

State Bank of Hyderabad organized two days conclave of their RSETI Directors on 14th & 15th of March 2013 at their Staff Training College Hyderabad.

Project Enterprise (NIRD initiative for Enterprise Creation)

Chattisgarh Agricon Samiti (CAS) Raipur :

CAS Raipur was sanctioned two skill development programmes, one for cultivation of Aromatic crops and oil distillation and second for plant & nursery management. The CAS has successfully conducted both the programmes at Aditya Biotech Agricon Research & Development, Center for Rural Livelihood which is a channel partner to CAS. The plant Nursery Management program was attended by 25 candidates from 14th to 28th Jan. 2013. The PD RSETI-NIRD participated in valedictory function of the program held on 28th of Jan 2013. **Shri Swarup Chandra Jain, Director Adhitya Biotech and Ex MLA Raipur** presided the function. Shri K K Shrivastva, Shri D S Parganiha, Shri Rajneesh Awasthi, Trainers & Executive Members, Shri Manas Benerjee and Shri P K Nandi were also present. The trainees expressed their satisfaction about the program. Certificates were also distributed to the trainees. A visit was arranged to Manav Shiksha Shodh Sansthan, Achhoti. The Sansthan arranges course studies on Vedic aspect of personal & social life. Interaction were held with Shri Tyagi an IIT ian who is a life devotee for the Mission.



PD RSETI visited Aditya Biotech Agricon Research & Development Center

Gramin Vikas Trust (GVT) Jaipur :

GVT Jaipur conducted two skill development programs namely Spice Processing & Packaging at Ranibarod and Anta village, Block & Dist. Baran. PD RSETI - NIRD visited district Baran on 26.12.12 and had interaction with the trainees. Majority of the participants were ST/OBC. Some of the participants started their own enterprise. During the course of interaction they expressed their difficulty in marketing of packed masala. It was suggested that Masala need to be nicely packed in multicoloured polythene bags and some tie up with local stores is to be worked out. They requested for NIRD support for the same. **As a hand holding service and to mitigate their problem, NIRD as a good will gesture agreed to meet the cost of printing of multicoloured polythene bags of different sizes, with Brand name.** With this intervention of NIRD they are now able to sale masala in local market at a reasonable price and are very happy. Participants were given soft skill such as confidence building, team work, motivation. They have also been trained to ensure quality of the products.



PD RSETI interacting with participants of village Ranibarod

News and Events

Foundation Stone Laying Ceremony of SBI RSETI, Kendrapara, Odisha.

Shri Praveen Gupta, CGM, SBI, Bhubaneswar Circle and Shri Durga Prasad Behera, IAS, District Collector, Kendrapara, laid down the foundation stone for construction of SBI RSETI building at Chatrachakada, Kendrapara on 8th January, 2013. Shri Sreekant, DGM, SBI LHO, Shri S Kanungo, RM SBI, Shri Sadananda Nayak, PD-DRDA, Shri K N Jhanardana, CPC, Sri P K Mohanty, DDM, NABARD and SPC, Odisha were among the dignitaries present on the occasion. It is the first RSETI in the state of Odisha to start construction of its own building. The project is scheduled for completion within eight months.



Shri Durga Prasad Behera, IAS, DC and guests at the stone laying ceremony of SBI RSETI, Kendrapara

Foundation Stone Laying Ceremony of Dena RSETI, Palanpur, Gujarat.

Dena RSETI Palanpur building's foundation stone laying ceremony was held on 21.03.2013 at Palanpur Taluka & Dist. Banaskantha, Gujarat. The foundation stone was laid by Shri M Thennarasan IAS District Collector, Banaskantha District, Shri Rajiv Agrawal, RM Dena Bank, Mahesana, Shri M S Patel DDO Banaskantha, Shri I C Gatiyala LDM, Shri Ashok Gohil AGM, Shri Vasantbhai Solanki, TDO, Palanpur, Shri Dilavar Gadhavi Director RSETI Palanpur and other dignitaries were present during the occasion.



Boompooja ceremony of Dena RSETI, Palanpur, Gujarat

Opening of SBI RSETI, Rayagada, Odisha

SBI RSETI, Rayagada, Odisha was inaugurated by Shri A. Premanidhset, PD-DRDA, Rayagada on 15-11-12. He extended gratitude to SBI and to NIRD for opening of RSETI in their district. The RSETI, Director Shri. Santosh Kumar Patnayak informed that RSETI will give the training to 750 BPL unemployed youth annually. He also informed that SBI will start construction of RSETI's own building at Rayagad after getting land from the state govt. and funds from NIRD. Shri G.S. Maharana RBI - Administrator, Shri B. Rama Rao, IDBI Bank Branch Manager, Shri M N Behra RBO, HR Manager and other staff participated in the function.



Shri. A. Premanidhset, PD-DRDA lightening the lamp at SBI RSETI, Rayagada

Foundation Laying for PSB RSETI, Moga, Punjab

PSB RSETI Moga, Punjab organized foundation laying ceremony and have started construction work for their new building. Shri Mukhtiar Singh, Zonal Manager PSB, Faridkot laid the foundation stone. The other dignitaries present were Shri Baljit Singh AGM NABARD, Shri Ram Parvesh, APO- DRDA, Shri A.N. Singh LDM, Shri A.N. Kansal, Panchayati Raj, Shri. Kamaljeet Singh, Sarpanch Vill. Duneke, Shri R.S. Walia Director PSB RSETI Moga.



Foundation laying ceremony of PSB RSETI, Moga

Foundation Stone Laying Ceremony of Dena RSETI Patan, Gujarat

Dena RSETI Patan building's foundation stone laying ceremony was held on 21.03.2013 at Golapur village in Taluka & Dist. Patan, Gujarat. The foundation stone was laid by Shri J.G. Hingrajia, IAS,

District Collector, Patan who was the Chief Guest, Shri Mohanbhai Patel, President of ZP, Patan was the Chairman, and Shri Rajiv Aggarwal RM Dena Bank (Lead Bank), RO Mehsana, Shri Ravishanker, DDO, Shri Dinesh Patel, PD, DRDA Patan & Shri R.K. Patel, LDM Patan, Shri M.R. Patel, Ex. Director, RSETI Patan, District Coordinators of major banks. Vote of thanks was given by the representative of DGGB, RO, Patan.



Boomipooja ceremony of Dena RSETI, Patan, Gujarat

SBI RSETI Bazaar by RSETI, Firozabad

SBI RSETI, Firozabad organized RSETI Bazaar at Vikas Bhavan, Dabrai, Firozabad from 21.12.2012 to 23.12.2012 with an objective of providing marketing exposure and support to the trained entrepreneurs from their RSETI. The first generation entrepreneurs in different fields such as Vermi Compost, Soft Toys, Processed food, Photographers, Inverter and Mobile Shop Owners participated in the RSETI Bazaar. They marketed their finished products; services and booked orders too. **RSETI got the Shield / Memento and Appreciation Letter from the District Magistrate for the excellent organization of RSETI Bazaar.**



RSETI BAZAAR : Sponsored by RSETI & D.R.D.A.

NIDFi RSETI Nalbari, Assam

North Eastern Development Finance Corporation Ltd. (NEDFi) - RSETI, Nalbari conducted a training programme on Computer Application and Desk Top Publishing (DTP) from 03.12.12 to 20.01.13. The programme was attended by 30 youths, out of which 21 were from BPL category. The programme was in collaboration with Centre for Practical Livelihood Training at NEDFi House, Guwahati. The programme was sponsored by NIDFi under its CSR activities.



DTP programme Participants with the guest and faculty

VIBSETI training programmes at Mandya, Karnataka

VIB RSETI, Mandya in his endeavor trying to conduct innovative training programmes which are demand driven and of social relevance. The RSETI, recently conducted the Basic Electrical & Domestic Electronic Appliances Repair training programme of 45 days for jail inmates at Mandya Sub jail for 25 prisoners who were about to be released participated in the training programme. The programme was inaugurated on 1st November, 2012 on the occasion of Kannada Rajyostava by Smt. Sharada, District Session Judge, Mandya. Other dignitaries present were Shri. V.S. Raj, DIG, Prison, Banglore, Shri. Rajanna, ASP, Mandya and Shri. Surendra Hegde, AGM, Vijaya Bank, Mysore.



Programme participants with the Mandya Sub Jail Officials

CENT RSETI, Dhule, Maharashtra

CENT RSETI, Dhule, conducted a unique training programme of 20 days on Micron Designing for 30 enthusiastic women hailing from low income group. During the programme the women were thought articulation of micron threads and preparing of articles viz. flower pots, mobile phone stand, mirror garland, various type of the bags, Flower vinery Gates/Doors, various type of flowers etc. The programme was inaugurated by Dr. Chavan, PD-DRDA, Dhule.



Director and Participants of micro designing programme showing their product

एस बी आई आरसेटी, दमोह, मध्य प्रदेश

एस बी आई आरसेटी, दमोह, मध्य प्रदेश ने सुरक्षित वाहन चालन एवं यातायात नियमों की जानकारी देकर एक अभिनव प्रशिक्षण - "प्रोजेक्ट - सारथी" प्रारंभ किया जिसमें 550 से अधिक युवकों को वाहन चालन एवं सुरक्षित यातायात नियमों का प्रशिक्षण प्रदान किया गया। प्रशिक्षण प्रारंभ करने से पहले युवकगण 'मंगल मैत्री' अभ्यास से गुजरते हैं और यातायात संकेतों की जानकारी भी प्राप्त करते हैं। पुलिस अधीक्षक श्री अभय कुमार पाण्डे ने कार्यक्रम में सम्मिलित होकर प्रशिक्षणार्थियों को प्रोत्साहित किया। मध्य प्रदेश शासन आंतरिक परिवहन को सुचारु बनाने की दिशा में ठोस कदम उठा रहा है। इस व्यवस्था के लिए 2000 युवकों की आवश्यकता होगी। ऐसे में इस प्रशिक्षण को प्राप्त करने वाले युवाओं के लिए स्वरोजगार के अच्छे अवसर प्राप्त होंगे।

एस बी आई-आरसेटी, हरदा, मध्य प्रदेश

एस बी आई-आरसेटी, हरदा, मध्य प्रदेश ने ब्यूटीपार्लर प्रशिक्षण कार्यक्रम का आयोजन किया। इस कार्यक्रम में 32 महिलाओं ने भाग लिया। कार्यक्रम के समापन समारोह के मुख्य अतिथि श्री आनंद जैन, मुख्य कार्यपालक अधिकारी, जिला पंचायत हरदा ने कहा कि प्रशिक्षण की सार्थकता तभी है जब प्रशिक्षणार्थी हुनर को सीखकर इसके माध्यम से स्वयं का रोजगार करते हुए आत्मनिर्भर बनकर गाँवों की तस्वीर बदले। हमें आशावादी होकर निरंतर प्रयास करना चाहिए। समारोह की अध्यक्षता करते हुए जिला अग्रणी बैंक अधिकारी श्री दामोदर महाजन ने कहा कि युवाओं को इस संस्थान द्वारा दिए गए निशुल्क प्रशिक्षण का अधिक से अधिक लाभ उठाना चाहिए। संस्थान के निदेशक श्री ओम प्रकाश बटवार ने संस्थान द्वारा चलाये जा रहे विभिन्न प्रशिक्षण कार्यक्रमों की जानकारी दी और भविष्य में पूर्ण संयोग का आश्वासन दिया।



ऑल बैंक आरसेटी, लखिरपुर खीरी, उत्तर प्रदेश

ऑल बैंक आरसेटी, लखिरपुर खीरी, उत्तर प्रदेश द्वारा 19-11-12 से 24-11-12 के दौरान सिलाई-कढ़ाई प्रशिक्षण कार्यक्रम का आयोजन किया गया। जिसमें 37 युवा महिलाओं ने भाग लिया। कार्यक्रम का उद्घाटन करते हुए मुख्य अतिथि श्री आजाद, प्रिन्सिपल पॉलिटिकल ने कहा कि समाज में महिलाओं की जागरूकता और आत्मनिर्भरता समय की



आवश्यकता है। अतः महिलाएँ प्रशिक्षण का लाभ उठाकर आत्मनिर्भर बनें। संस्थान के निदेशक श्री शरतकुमार ने कहा कि 'संस्थान' उनके जीवन विकास यात्रा का संयोगी है।

एस बी आई-आरसेटी, चम्बा, हिमाचल प्रदेश

एस बी आई-आरसेटी, चम्बा, ने एक डेयरी प्रशिक्षण कार्यक्रम का आयोजन किया। इस कार्यक्रम में कुल 17 युवा-युवतियों ने भाग लिया। कार्यक्रम का आयोजन पशु-पालन विभाग की डॉ. काजल के संयोग से किया गया। कार्यक्रम के दौरान प्रशिक्षणार्थियों को भेड़ पालन केन्द्र, सरोल एवं परेल गाँव के दूध केन्द्र का दौरा भी कराया गया। संस्थान के निदेशक श्री प्रवीण कुमार सम्मी ने बैंकिंग संबंधी जानकारी दी और आवश्यकता पडने पर बैंक से ऋण उपलब्ध करवाने का आश्वासन भी दिया।

एस बी आई - आरसेटी उमरिया, मध्य प्रदेश

मध्य प्रदेश अनुसूचित जाति आयोग के अध्यक्ष श्री घनश्याम परिनीयाँ की अध्यक्षता में एस बी आई - आरसेटी उमरियाँ ने महिला सशक्तिकरण विषय पर गोष्ठी का आयोजन किया। श्री परिनीयाँ ने प्रशिक्षण ले रही 27 युवतियों के बीच रानी लक्ष्मीभाई, वीरांगना दुर्गावती की चर्चा करते हुए जोश एवं जुनून के साथ सफलता के रास्ते पर चलने की सलाह दी। श्री परिनीयाँ ने कहा कि प्रशिक्षण के बाद वे गाँव में जाकर स्वरोजगार का माहोल बनाये और समाजिक कार्यों में अपनी पहचान बनाये। इस समारोह में लीड बैंक प्रबंधक श्री प्रदीप वर्मा एवं संस्थान के निदेशक श्री जे.पी.पाण्डे भी उपस्थित थे।

सफलता की गाथाएँ

ऑल बैंक आरसेटी, लखिरपुर खीरी, उत्तर प्रदेश

लखिरपुर खीरी की श्रीमती गुलिस्ता खातून, पत्नी अलीमुद्दीन ने संस्थान से ब्यूटीपार्लर का कोर्स किया। श्रीमती गुलिस्ता खातून ने महेवागंज में रवी मार्केट में एक दुकान किराये पर ली। इस दुकान में वह सिंगार संबंधी सामान बेचने के साथ-साथ



ब्यूटीपार्लर का काम भी करती है। इससे उन्हें प्रति माह लगभग 6000 रु. की शुद्ध आमदनी होती है। श्रीमती गुलिस्ता खातून का कहना है कि प्रशिक्षण लेने से

उनमें आत्मविश्वास बढ़ गया है और वे अपने काम को और अच्छी तरह से चलाने में सक्षम हो गई हैं।

**फिक्र नहीं अब, गरीब को बेटा हो या बेटी
सबको कमाऊ बनाने, हर जिले में है आरसेटी।**

Success Story

ABIRD, Rajhamundry, Andhra Pradesh

Ms. Akula Bhoolakshmi is 30 years old. She is physically challenged from Rajupalem village of Sithanagaram in East Godavari District. Her two legs will not support to walk and her right hand is also paralyzed. Her strength is only her left hand. Her father is a tenant farmer with poor health. Her brothers got married and living their independent life. She approached "Kasthubai Ashram" situated at Sitanagaram for a better independent life. They suggested to go to ABIRD, for free training. At first, her parents not agreed for the same



due to the distance and her physical condition. She was able to convince them and joined training in machine embroidery during the year 2011 and a short term advanced training in fabric painting during 2012. She purchased one embroidery and one sewing machine with

the loan of Rs.20,000/- from SBI. She started her own unit happily at home and earning around 5,000/- per month and she has given employment to another lady during peak business.

News in Brief

- SBH RSETI, Warangal** Shri M Bhagavantha Rao, CMD, SBH performed "Bhoomi Pooja" for construction of new building of SBH RSETI Warangal at Sanskruthi Vihar, Hasanparthy, Warangal and laid the foundation stone on 17th December 2012. Shri K G Venkatesh Reddy, DGM (Agri.) and Shri P C Das Nodal Officer - RSETIs were also present. Shri G. Janaki Rama Sarma, Director RSETI coordinated the event and other staff participated.
- CENT RSETI, Arangaon, Dist. Ahmednagar, Maharashtra** Dr. Sanjeev Kumar, IAS, District Collector, Ahmednagar performed the Bhoomi Pooja for CENT RSETI's new building at village Amargaon on 20th December 2012. The other dignitaries present were Shri. B.S. Shekhawat, DGM, Shri. P.P. Nachankar, RM, Shri. Ravindra Patil, CEO & Z.P. Chairman, Dr. Vasant Rao Garudkar, PD-DRDA, Shri. V.R. Sontakke, LDM, Shri. B.T. Yashwante, GM - DIC, Shri. Rakesh Pangat, DDM-NABARD, and Shri. B.D. Shirsat, Director, CENT-RSETI.
- PSB RSETI Moga, Punjab** was visited by Smt. Gurpreet Kaur Thind, Chairperson of Red Cross, Moga. She and Shri A.S. Thind, IAS, DC Moga interacted with the trainees of Domestic products training program. She motivated the trainees to start their own ventures and not to depend on anybody in their life.
- BSVS (Baroda RSETI) Ajmer, Cent RSETI, Kota and SBH RSETI Chilkur** was recently visited by PD, RSETI, NIRD to verify construction status. Construction is in full swing and likely to be completed in three months.

Letters to the Editor

- I have gone through NIRD-RSETI News letter (Oct.-Dec. 2012). The News letter is very informative and a good outlet for bringing such rural stories into the notice of public through it. All the best for the efforts of NIRD, RSETI Team.
- Saritha T.P., Project Executive, Development Alternatives, New Delhi.
- I have seen your news letter i.e. RSETI Quarterly News letter which is brought by National Institute of Rural Development (NIRD), Hyderabad is extremely useful and very informative. Keep up the good work being done by RSETIs.
- Dr. Saraswati Raju Iyer, Asst. Professor, Dept. of Social Work, Acharya Nagarjuna University, A.P.
- RSETI Quarterly News letter is excellent publication. The copy of the same was handed over to president, G.P. Nellanad, promoters of Butterfly Rexin Bag Unit & to Director, Swadeshi Council. They expressed their happiness after seeing their news in the Newsletter and quoted that "it was very useful and motivating the rural youth towards self-employment".
- K N Balakumaran, Director, IOB RSETI-Thiruvanthapuram.

For any query on RSETIs, for soft copies of the current and back issues of Newsletter log on to www.nird.org.in and also mail at rsetinird@gmail.com

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Published by O.N Bansal, PD, RSETI on behalf of NIRD and printed at Vaishnavi Laser Graphics, Hyderabad.

To,
