



Training Programme on

ENTREPRENEURSHIP AND SUSTAINABLE LIVELIHOOD MODELS FOR RURAL COMMUNITIES

December 16-20, 2019

Programme Title:	Entrepreneurship and Sustainable Livelihood Models for Rural Communities
Duration and dates:	December 16-20, 2019
Venue:	NIRDPR, Hyderabad
Co-ordinating Centres:	Centre for Entrepreneurship Development (CED), & Centre for Innovation & Appropriate Technologies (CIAT), NIRDPR
Number of Participants:	Maximum up to 30
Closing date of Nominations:	November 30, 2019

ABOUT THE TRAINING PROGRAMME

A preponderant majority of rural population are now struggling for a sustainable livelihood opportunity. In rural areas the livelihood opportunities are not only shrinking but also unsustainable. Creation of livelihood avenues in massive number and ensuring their sustainability will be crucial to address the problem of poverty and inequality in rural areas. Lack of entrepreneurial skill especially among rural youth, women and marginalized communities is one of the most important reasons for this situation. There is an urgent need to infuse entrepreneurship spirit among rural youth undertaking awareness, capacity building, hand-holding programmes and imparting improved technologies in the rural areas. In this context, the said training programme has been designed to equip and empower the rural youth and women with entrepreneurial skills, knowledge and approach to start a new sustainable entrepreneurial venture and/or scale up the existing ones. The training programme will facilitate detail understanding on the entrepreneurial activities being undertaken by technology partners of Rural Technology Park at NIRDPR such as **Home based products, Honey processing, Mushroom cultivation, Leaf plate making, Aromatic plants and essential oil, Soya making, Solar products, bio-pesticides, Neem based products, Handmade papers, Vermi compost, Biogas, Mud block/Brick making/tiles, Waste**

management (products using waste), Hydroponics and Aquaponics, Clay Processing and so on. After the programme, the participants will be able to promote and guide rural people into successful entrepreneurs. The training programme will also help in understanding nuances of entrepreneurship development such as packaging, financial and marketing linkages.

OBJECTIVES OF THE PROGRAMME

- To provide support identifying sustainable livelihood opportunities in rural areas;
- To enhance the entrepreneurial skills among rural youth, women and marginalized communities;
- To develop strategies towards sustainable livelihood ventures on a community approach;
- To provide hands-on training on select sustainable entrepreneurial projects/models;
- To facilitate (post training programme) linkages with financial, marketing, technology and quality control and skill agencies;

OUTCOMES OF THE PROGRAMME

At the end of the training programme, the participants will gain adequate knowledge on identifying potentials sectors in their respective states to start sustainable livelihood options and scale up the existing ones. They will also be able to develop strategies towards sustainable livelihood models and relevant linkages with financial, marketing, technology and quality control and skill agencies. The participants will also be able to form a group and enhance their knowledge through peer learning and network among themselves. Comprehensive reading materials will also be made available with extensive exposure visits and hands-on training.

TRAINING METHODS

Training methods will comprise of lectures, group work/discussions, and presentations. Presentations on good practices/ successful entrepreneurial models will be imparted. The purpose is to bring out monitorable and executable models which can be scaled up at the village levels. There is extensive exposure visits/hands-on experience on series of emerging entrepreneurial and livelihood ventures.

RESOURCE PERSONS

Besides the in house faculty members who have long years of experience, eminent speakers/resource persons from outside will also be invited for taking sessions.

TARGET AUDIENCE

Officials/faculties from state rural development departments, NRLM, SRLMs (officials associated with SVEP and farm and non-farm livelihoods), SIRDs, ETCs, ATIs, RSETIs, DDUGKY, Sector Skill Councils, EDIs, NGOs

There is No Training Fee

ACCOMMODATION & BOARDING

This program is residential in nature. Hence, NIRD&PR will provide accommodation in its Guest Houses and will bear boarding and lodging charges for the selected participants. **However, to and fro travel expenses of the participants attending the training program must be borne by their nominating / sponsoring agencies.** The selected participants are requested to report at NIRD&PR hostel, Rajendranagar, Hyderabad on **15th December, 2019 (evening)**. Before reaching the guest house, they may contact reception at 040 – 2400 8500.

ABOUT THE COORDINATING CENTRES

Centre for Entrepreneurship Development (CED)

The Centre for Entrepreneurship Development (CED) at NIRD & PR has a mandate to work towards achieving rural development through entrepreneurship of rural youth women and marginalized communities, undertaking awareness, capacity building, hand-holding programmes and infusing improved technologies in the rural areas. The centre is poised to undertake training and capacity development programmes, policy oriented and action based research and work closely with agencies, departments and ministries working on promotion of rural entrepreneurship. The centre also organizes workshops and conferences on broad themes such as entrepreneurship for rural youth, women and socially and economically marginalised groups, skill development through entrepreneurship, rural clusters, rural tourism/homestay, Startup Village Entrepreneurship, Smart village and so on.

Centre for Innovation & Appropriate Technologies (CIAT)

The Centre for Innovation and Appropriate Technologies (CIAT) at NIRD & PR aims to promote a society that derives optimal benefits from Science and Technology with judicious use of natural resources for the wellness of human beings in the context of sustainable development. Through the Rural Technology Park (RTP), it undertakes capacity building initiatives for promoting sustainable livelihood and entrepreneurship among people from rural areas. In order to achieve this objective, a wide range of appropriate and affordable rural technologies have been identified and showcased through various display cum production units in the premises of the park sprawling over 65 acres. The centre has developed a unique partnership approach with dynamic entrepreneurs, non-governmental organisations and technology development agencies towards realizing this objective.

ABOUT NIRD&PR

Established in 1958, the National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, elected representatives of Panchayats, bankers, NGOs and other stakeholders. The institute is located in the historic city of Hyderabad in Telangana state.

LOCATION & FACILITIES

NIRD&PR is located on a sprawling 42 hectare beautiful campus in Rajendranagar, Hyderabad. The institute has a well-organized and computerized library with a collection of over 90,000 volumes. Besides well-equipped classrooms and guest houses, the institute has a healthcare centre, a community health club with modern equipment, and facilities for yoga, Badminton, Tennis, Table Tennis, Swimming pool, etc.

SELECTION GUIDELINE

1. Please note that nomination of a candidate does not necessarily guarantee that s/he will be selected. Selection will be made, keeping the broad objectives of training programme. Attempt will be made to select participants from various states, organizations, agencies. Those who are working, they should get their nomination form duly forwarded from the competent authority.
2. To and fro travel expenses of the selected participants attending the programme must be borne by their nominating / sponsoring agencies and/or by the participants themselves.
3. This programme is residential in nature. NIRDPR will provide accommodation to all selected participants in its Guest House (on twin sharing basis) and will only bear boarding and lodging expenses for the selected participants. Participants are expected to reach NIRD on 15th December evening and leave NIRD on either late evening on 20th or early morning on 21st December.
4. If a selected participant becomes unable to attend s/he should inform the programme co-ordinator (Dr. Partha Pratim Sahu, <cednird@gmail.com> immediately so that this opportunity can be given to others.
5. **Selected participants will be informed by 1st December 2019 via email.**

APPLICATION PROCEDURES

Nominations may be submitted to **Dr. Partha Pratim Sahu, <cednird@gmail.com>** in the prescribed **nomination form** (Enclosed below) duly recommended/forwarded by the nominating agencies latest by **30 November 2019**.



Directors of the Programme:

Dr Partha Pratim Sahu, CED
Tel: 040- 24008453 (O)
0-98713 24924 (Mobile)
Email: <ppsahu.nird@gov.in>

and

Dr Ramesh Sakthivel, CIAT
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FOR RURAL COMMUNITIES**

December 16-20, 2019

Venue: NIRDPR, Hyderabad

NOMINATION FORM

*(Please send the following details in a typed form with telephone/mobile numbers
and complete address)*

1. Name:

2. Designation:

3. Organisation:

4. Qualification

5. Address:

6. Tele/Fax/ Mobile No:

7. E-mail address:

8. Brief Job Description:

9. Briefly describe your interest and motivation to attend this programme and your expectations from it.

Date:

Forwarding Authority

Place:

Signature

Note: Kindly send/mail your nomination to: Dr Partha Pratim Sahu, (Email: cednird@gmail.com)

Last date for nomination: 30 November, 2019