

## Online Workshop for Micro and Small Entrepreneurs November 12-13, 2020

Timings: From 2 PM to 5.30 PM

### NOMINATION FORM

To register for this workshop, please fill up the nomination form and submit. The link to the nomination form is provided on the NIRDPR website along with this brochure. Please provide the basic details of your Enterprise for registration. After successful registration, an e-link will be sent to your e-mail address to enable you to participate in the workshop.

Note: After filling up the nomination form with all the relevant details, **please click on submit button** provided at the end of the form for registering your participation.

### **Programme Director:**

Dr .M. Srikanth  
Associate Professor & Head,  
Centre for Entrepreneurship Development &  
Financial Inclusion (CEDFI),  
NIRDPR, Hyderabad



**Last date of registration for participation:  
November 06, 2020**

### **ABOUT NIRD&PR**

Established in 1958, National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, elected representatives of Panchayats, bankers, NGOs and other stakeholders. The institute is located in the historic city of Hyderabad in Telangana state.

### **LOCATION & FACILITIES**

NIRD&PR is located on a sprawling 42 hectare beautiful campus in Rajendranagar, Hyderabad. The institute has a well organized and computerized library with a collection of over 90,000 volumes. Besides well-equipped classrooms and guest houses, the institute has a healthcare centre, a community health club with modern equipment, and facilities for Yoga, Badminton, Tennis, Table Tennis, Swimming pool, etc

## Online Workshop for Micro and Small Entrepreneurs November 12-13, 2020

Timings: From 2 PM to 5.30 PM



Sponsored by SIDBI 



### **Centre for Entrepreneurship Development & Financial Inclusion (CEDFI)**



राष्ट्रीय ग्रामीण विकास  
एवं पंचायती राज संस्थान  
National Institute of  
Rural Development  
& Panchayati Raj  
Rajendranagar  
Hyderabad-500030  
Telangana, India.  
<http://nirdpr.org.in/>

### **ABOUT CEDFI**

NIRD&PR has an exclusive Centre for Entrepreneurship Development & Financial Inclusion (CEDFI), formerly CFIE.

**CEDFI's Vision:** To develop and strengthen institutions to promote financial inclusion by creating an ecosystem for rural credit and financial support to village enterprises thereby stimulating entrepreneurship development.

**CEDFI's Mission:** Enhancing capabilities of organizations promoting financial inclusion, digital literacy, entrepreneurship and microfinance by imparting training and undertaking research activities.

### **ABOUT MSEs**

It is well recognized that Micro and Small Enterprises (MSEs) play a critical role in the socio-economic development of a nation in terms of GDP, self-employment, jobs, and exports. However, to maintain their global competitive advantage, they have to upgrade themselves on a constant basis to face the emerging challenges such as technological obsolescence, changes in customers' demands, market linkages, skilled manpower, etc. Out of all the challenges, access to finance is the major one that potential entrepreneurs have been facing across the world. Lack of finance hinders growth and scaling up of the enterprises. To resolve this issue, RBI issued licenses to small finance banks in 2015 with a view to channelizing finance to MSEs and achieving 100% financial inclusion.

### **ABOUT THE ONLINE WORKSHOP**

The online workshop proposes to have deeper understanding of access to finance by MSEs in general and the role of digital / financial literacy in MSE sector in particular. The focus is also on women entrepreneurs, as they are managing significant number of micro & small enterprises.

### **ONLINE WORKSHOP THEMES**

- The hurdles MSEs face while getting converted into organized entities
- Major road blocks for MSEs in accessing credit from formal sources of finance
- Challenges faced by members of SHGs in scaling up of their enterprises
- Challenges faced by MSEs under NRLM/NULM programmes in accessing credit/non-financial services
- Economic development of the individual loan beneficiaries among micro/small entrepreneurs
- Issues & challenges in respect of financial and digital literacy of MSEs
- MSEs and Sustainable livelihoods
- Post COVID-19 Scenario: Challenges and Opportunities of MSEs
- Any other related topic on this theme

### **PARTICIPANTS**

The profile of the participants would be as follows:

- Micro Entrepreneurs
- Small Entrepreneurs
- Practitioners and Development Professionals
- Bank Officials (SME Segment)

### **KEY SPEAKERS (Who confirmed their availability) FOR THE WORKSHOP**

- Senior Officials from SIDBI & RBI
- Mr. Suresh Kumar D.V, M D & CEO, TIHCL
- Mr. Ajay Matangi, GM, IDBI Bank
- Dr. P. Siva Rama Prasad, Former AGM, SBI
- Dr. Dibyendu Choudhury, Faculty, NIMSME
- Mr. B M Balakrishna, CEO, Aquapot RO Technologies
- Mr. Pappu Murthy, Former DGM, SIDBI
- CMA Manmohan Sahu, Management Consultant
- Mr. Suryanarayanan Srinivasan, a Serial Entrepreneur

### **IMPORTANT DATES TO REMEMBER**

Last date for registration for participation:

**November 06, 2020**

Date & Time of the Workshop:

**November 12 & 13, 2020 (2 to 5.30 PM)**

For any information, please contact:

Phone: 040-2400 8534/548

Mobile: 7899164122 / 9441021630

cfie.nirdpr@gmail.com,

abhavani.nird@gov.in