



"We have shown (...) that the **growth of India's economy** (...) is the prime cause of the expansion of the informal sector."

Online Training Program on
Combating the Challenges of Rural Informal Sector through
Public - Private Partnership Strategies
(24 – 28 August, 2020)

Image Courtesy: The Hindu, Global Dev

Mode: Online	Training Fees: NIL*
Dates: 24-28 August, 2020	Contact: +91 7032663574
Application deadline: 20th August 2020.	Code: NA

About the training programme:

The COVID-19 pandemic and the subsequent prolonged lockdown created an unprecedented jobs, employment and livelihood crisis across the globe. Rural informal sector comprising of a wide range of manufacturing and services sector enterprises, dispersed all over the country, both in rural and urban areas have witnessed varying degree of setbacks. There are incidences of job lay off, closure, sickness, unsold products, non-payments of dues, high indebtedness and so on due to prolonged lockdown and subsequent demand slump in the economy. In addition, a series of policy initiatives such as GST, demonetization, reforms in banking transactions, improvements in the ease of doing business, direct benefit transfers and digitization have been initiated, which have thrown both opportunity and challenges for the informal sector. In

response to this crisis, both central and state Govts. have formulated various measures, including, fiscal, monetary and the recent MSME package. But public-private partnership strategies and initiatives undertaken by corporate sector under Corporate Sector Responsibility (CSR) can play a crucial role not only in formalizing the informal sector enterprises, but also putting these enterprises on scale ladder. Various supporting measures such as technology, innovation, marketing and mentoring and handholding may be provided under public-private partnership.

In this context, the training programme aims to make participants understand the recent policy changes that have implications for the informal sector enterprises operating in rural areas. It also attempts to make the participants familiarise with the various coping strategies, options that can be adopted to support these enterprises gain and improve their livelihood and wellbeing. The training programme will also create awareness about various government schemes and policies and public-private partnership strategies towards entrepreneurship, skill development and employment generation in rural areas.

Key objectives of the programme:

- To understand the nature and characteristics of rural informal sector enterprises
- To familiarise the issue and challenges faced by rural informal sector in the context of recent policy changes
- To develop strategies and options to address the recent policy changes
- To explore possible public-private partnership strategies to support rural informal sector enterprises
- To update about the recent govt. policies and schemes towards equipping informal sector to address the challenges

Who attends this training programme?

- ✓ Officials from Depts. of Rural development, SIRDs, NRLM, SRLMs,
- ✓ DDUGKY, NSDC, Sector Skill Councils
- ✓ Faculty members from ETCs, ATIs, RSETIs, EDIs, MSME-Dis, IIEs
- ✓ Banking professional, academics
- ✓ Experts and technical staff from CSR, NGOs and other civil society organizations.

What topics does this training programme cover?

This programme focuses on:

- ✓ Skill and entrepreneurship development in informal sector enterprises
- ✓ Sustainable strategies for rural micro enterprises/informal sector enterprises
- ✓ Contemporary policy challenges and opportunities for rural informal sector enterprises
- ✓ Financial inclusion, technologies, innovation
- ✓ Agri-business, FPOs, Producers companies, SHG Federations, Co-operatives, Value chain analysis
- ✓ Best practices in private-public partnership strategies;
- ✓ Govt.'s MSME packages for the revival of MSME sector

Why should I join?

At the end of the training programme, the participants will get a better understanding of:

- a) The features of rural informal sector enterprises and the recent policy changes that has implications on various aspects of the sector, and the issues and challenges faced by rural informal sector enterprises in the background of these policy changes.
- b) the options available and effective strategies to be adopted to address the emerging constraints of rural informal sector enterprises.
- c) the existing government schemes and policies and public-private partnership strategies that can be utilised to meet these challenges.
- d) how to design appropriate interventions to address challenges faced by informal sector through skill development, entrepreneurial capabilities, marketing, and creation of knowledge networks for continued support and long term handholding. Comprehensive reading materials will also be made available combined with exposure visits.

Training pedagogy:

Training methods will comprise of lectures, group discussions, and presentations. Presentations on good practices/ successful models will be imparted. Online assessment/quiz and feedback will also be conducted. E-certificate will be issued those who successfully completed the training programme.

Resource persons:

Besides in house faculty members who have long years of experience, eminent speakers/resource persons from outside will also be invited for taking sessions.

ABOUT THE COORDINATING CENTRES**Centre for Agrarian Studies (CAS)**

The Centre for Agrarian Studies at NIRD & PR has a mandate to design and organise training programmes, workshops and research projects with a focus on agrarian issues such as a) Land ownership and tenancy aspects b) Productivity and access to natural resources c) Promotion of institutions and their sustainability and d) Equity and access in promoting livelihoods. The centre conducts capacity building programmes for senior level functionaries responsible for implementation of programmes such as RKVY and PMKSY. It is identified by Ministry of Agriculture, SFAC and NABARD for policy advocacy on FPOs and is recognised as a Technical Support Agency of NABARD in setting up of FPOs. The centre has collaborative research projects with University of Reading on issues related to Agriculture – Nutrition linkages. It also carries out policy research on land and its unequal distribution and its impact on poverty alleviation.

Centre for Entrepreneurship Development & Financial Inclusion (CEDFI)

The Centre for Entrepreneurship Development & Financial Inclusion at NIRD & PR has a mandate to work towards achieving rural development through entrepreneurship development and financial inclusion. The centre is poised to undertake training and capacity development programmes, policy oriented and action based research and work closely with agencies, departments and ministries working on promotion of rural entrepreneurship and financial inclusion. The centre also organizes workshops and conferences on broad themes such as entrepreneurship for rural youth, women and socially and economically marginalised groups, skill development through entrepreneurship, rural banking and finance, rural clusters, rural tourism, Startup Village Entrepreneurship and Smart village.

ABOUT NIRD&PR

Established in 1958, the National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, elected representatives of Panchayats, bankers, NGOs and other stakeholders. The institute is located in the historic city of Hyderabad in Telangana state.

Registration:

Register for the training programme by filling up this online form in the link given below

<https://forms.gle/3MxHWkmG4BC3SmoD8>

- Please fill the online google registration form through the link given above and submit it. Without registration form, nomination will not be considered.

- The nominations received will be scrutinised by the NIRDPR and those selected will be intimated individually via email. They will also be informed the log in details to access the online programme and related training resources.

- All sessions are mandatory.

- Assessment based on quiz/assignment and online feedback will also be conducted. Those who successfully complete the programme will be provided E-certificate by the NIRDPR.

Directors of the Programme:

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