



Training Programme on
**Contemporary Policy Challenges in
Rural Informal Sector**

Date: 20- 24 January, 2020

Venue: NIRD& PR, Hyderabad

Place:

NIRDPR, Hyderabad

Dates:

20-24 January, 2020

Application deadline:

10th January, 2020.

Training Fees:

NIL*

Contact:

surjitvikraman.nird@gov.in

Code:

CSRPPPPA192014

* See detail below.

About the training programme:

The informal enterprise sector is huge and very heterogeneous, including a wide range of manufacturing and services enterprises, dispersed all over the country, both in rural and urban areas. It is the biggest employment provider, and hence crucial for earnings and livelihood of rural population. Any policy change on informal enterprise sector will have implications on the welfare of a large section of the bottom of the pyramid population.

Recently, a series of policy initiatives such as GST, demonetization, reforms in banking transactions, improvements in the ease of doing business, direct benefit transfers and digitization have been initiated in an attempt to formalize the economy. But since a large part of our economy operates under informal set up, and given its huge employment and livelihood stake, there was huge concern how the informal sector enterprises would visualize and respond to these changes. It is argued that these changes will affect the informal sector, with long term implications on the employment situation eroding the livelihoods of significant share of the workforce, particularly those who are unskilled and semi-skilled. Some of these concerns have been reflected in the slow performance of certain sectors of the economy, particularly in the manufacturing sector that provides employment to lion's share of the workforce in India. Several measures have been taken up by policy makers to address this perceived sluggishness in growth of employment and demand in critical sectors.

In this context, the training programme aims to make participants understand the recent policy changes that have implications for the informal sector enterprises operating in rural areas. It also attempts to make the participants familiarise with the various coping strategies, options that can be adopted to support these enterprises gain and improve their livelihood and wellbeing. The training programme will also create awareness about various government schemes and policies towards entrepreneurship, skill development and employment generation in rural areas.

Key objectives of the programme:

- To understand the nature and characteristics of rural informal sector enterprises
- To familiarise the issue and challenges faced by rural informal sector in the context of recent policy changes
- To develop strategies and options to address the recent policy changes
- To update about the recent govt. policies and schemes towards equipping informal sector to address the challenges

Who attends this training programme?

- ✓ Officials from Depts. of Rural development, SIRDs, NRLM, SRLMs,
- ✓ DDUGKY, NSDC, Sector Skill Councils
- ✓ ETCs, ATIs, RSETIs, EDIs, MSME-Dis, IIEs
- ✓ Banking professional, academics
- ✓ Experts and technical staff from CSR, NGOs and other civil society organizations.

What topics does this training programme cover?

This programme focuses on:

- * Skill and entrepreneurship development in informal sector enterprises
- * Sustainable strategies for rural micro enterprises/informal sector enterprises
- * Contemporary policy challenges and opportunities for rural informal sector enterprises
- * Financial inclusion, technologies, innovation
- * FPOs, Producers companies, SHG Federations, Co-operatives, Value chain analysis
- * Best practices in entrepreneurship and skills development to move to formal sector enterprises

Why should I join?

At the end of the training programme, the participants will get a better understanding of:

- a) The features of rural informal sector enterprises and the recent policy changes that has implications on various aspects of the sector, and the issues and challenges faced by rural informal sector enterprises in the background of these policy changes.
- b) the options available and effective strategies to be adopted to address the emerging constraints of rural informal sector enterprises.
- c) the existing government supported schemes and policies that can be utilised to meet these challenges.
- d) how to design appropriate interventions to address challenges faced by informal sector through skill development, entrepreneurial capabilities, marketing, and creation of knowledge networks for continued support and long term handholding. Comprehensive reading materials will also be made available combined with exposure visits.

Training pedagogy:

Training methods will comprise of lectures, group discussions, and presentations. Presentations on good practices/ successful models will be imparted. There is extensive exposure visits and interactions with experienced entrepreneurs on variety of entrepreneurial and livelihood ventures.

Resource persons:

Besides in house faculty members who have long years of experience, eminent speakers/resource persons from outside will also be invited for taking sessions.

Accommodation & travel:

This program is residential in nature; hence NIRD&PR will provide accommodation in its Guest House and will bear boarding and lodging charges for the participants. However, **to and fro travel expenses of the participants attending the training program must be borne by their nominating / sponsoring agencies.**

ABOUT THE COORDINATING CENTRES

Centre for Corporate Social Responsibility, Public Private Partnership & Peoples Action

The Centre for Corporate Social Responsibility, Public-Private Partnership and Peoples' Action (CSR, PPP & PA) focuses on research, training, and consultancy activities that will bring convergence between rural development programmes and Corporate Social Responsibility initiatives. The objective of the centre is to develop a synergic partnership among private partners, corporate houses, Rural Development and Panchayati Raj functionaries, civil society organisations and peoples' initiatives for sharing knowledge, impart skills and expertise on social responsibility and contribute to sustainable rural development. The centre organises national and international level capacity building programmes, seminars, conferences and workshops on corporate social responsibility, public private partnership and public action that contributes to sustainable and inclusive rural development.

Centre for Entrepreneurship Development (CED)

The Centre for Entrepreneurship Development at NIRD & PR has a mandate to work towards achieving rural development through entrepreneurship of rural youth through awareness, capacity building, hand-holding programmes and infusing improved technologies in the rural areas. The centre is poised to undertake training and capacity development programmes, policy oriented and action based research and work closely with agencies, departments and ministries working on promotion of rural entrepreneurship. The centre also organizes workshops and conferences on broad themes such as entrepreneurship for rural youth, women and socially and economically marginalised groups, skill development through entrepreneurship, rural clusters, rural tourism, Startup Village Entrepreneurship and Smart village.

ABOUT NIRD&PR

Established in 1958, the National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, elected representatives of Panchayats, bankers, NGOs and other stakeholders. The institute is located in the historic city of Hyderabad in Telangana state.

LOCATION & FACILITIES

NIRD&PR is located on a sprawling 42 hectare beautiful campus in Rajendranagar, Hyderabad. The institute has a well-organized and computerized library with a collection of over 90,000 volumes. Besides well-equipped classrooms and guest houses, the institute has a healthcare centre, a community health club with modern equipment, and facilities for yoga, Badminton, Tennis, Table Tennis, Swimming pool, etc.

Please send your nominations by email to:

Dr Surjit Vikraman, CSR, PPP & PA

Email: surjitvikraman.nird@gov.in

Contact Details

Mobile: 7032663574 (Surjit)

Mobile: 9871324924 (Partha)

Directors of the Programme:

Dr.Surjit Vikraman, Centre for CSR, PPP & PA.

Dr.Partha Pratim Sahu, Centre for Entrepreneurship Development (CED).

SELECTION GUIDELINE:

1. Please note that nomination of a candidate does not necessarily guarantee that s/he will be selected. Selection will be made, keeping the broad objectives of training programme. Attempt will be made to select participants from various states, organizations, agencies. Those who are working, they should get their nomination form duly forwarded from the competent authority.
2. To and fro travel expenses of the selected participants attending the programme must be borne by their nominating / sponsoring agencies and/or by the participants themselves.
3. This programme is residential in nature. NIRDPR will provide accommodation to all selected participants in its Guest House (on twin sharing basis) and will only bear boarding and lodging expenses for the selected participants. Participants are expected to reach NIRD on 19th January evening and leave NIRD on either late evening on 24th or early morning on 25th January.
4. If a selected participant becomes unable to attend s/he should inform the programme coordinator (Dr Surjit Vikraman, surjitvikraman.nird@gov.in) immediately so that this opportunity can be given to others.
5. **Selected participants will be informed by 11th January 2020 via email.**

APPLICATION PROCEDURES:

Nominations may be submitted to **Dr Surjit Vikraman, < surjitvikraman.nird@gov.in >** in the prescribed **nomination form** (Enclosed below) duly recommended/forwarded by the nominating agencies latest by **10 January 2020**.



Contemporary Policy Challenges in Rural Informal Sector

January 20-24, 2020

Venue: NIRDPR, Hyderabad

NOMINATION FORM

(Please send the following details in a typed form with telephone/mobile numbers and complete address)

1. Name:

2. Gender:

3. Designation:

4. Organisation:

5. Educational Qualification:

6. Address:

7. Tele/Fax/ Mobile No:

8. E-mail address:

9. Brief Job Description:

10. Briefly describe your interest and motivation to attend this programme and your expectations from it.

Date:

Forwarding Authority

Place:

Signature

*Note: Kindly send/mail your nomination to:
Dr Surjit Vikraman, CSR, PPP & PA, Email: surjitvikraman.nird@gov.in*

Last date for nomination: 10th January, 2020