

NATIONAL INSTITUTE OF RURAL DEVELOPMENT AND PANCHAYATI RAJ

Announces a Two-Day National Workshop on Rebuilding Indigenous Cow based Livelihoods for Sustainable Rural Development

Organized by Centre for Livelihoods (CFL)

Date: March 20-21, 2020 Venue: NIRDPR, Rajendranagar, Hyderabad



About the workshop

Ancestral agricultural systems and rural livelihoods in ancient, medieval, and part of modern India are built around the indigenous cattle. Indigenous cows immensely contributed to the human kind culturally, cognitively, socially and economically and in preventive health care. Ancient India is joyous and prosperous by serving cow and the fact in today time is equally well suited. In today's so-called scientific era the farming is done with tractors, chemical fertilizers, pesticides, etc., then its awful consequences today is not unknown. If agriculture, land, environment etc. to be saved from ruining, then cow based agriculture farming is essential to be re-adopted. Hence, the workshop is designed to discuss the case studies of successful goshala models so as to bring back and integrate the indigenous cattle with agriculture, education and health for sustainable rural development.

Objectives of the workshop

 To design science based systems for increasing the elite herd of indigenous cow breeds

- To deliberate and discuss on indigenous cow based products for skilling, small scale business models development and marketing
- To develop road map for scientific evaluation and validation of indigenous cow based products for use in agriculture, human health and integration into education system

Mission of CFL

Conscious efforts for capacity building of the field functionaries by enhancing their knowledge and skills through training and exposure to enable them in the efficient delivery of services towards Government's endeavour to improve the quality of life in rural India by reduction of poverty.

Eligibility to attend

Academicians, Scientists, goshala/panjrapole managers, cow based products manufacturers for agriculture and human health, cow products based crafts, home care and cosmetic makers and owners of goshala.

Workshop Schedule 20.03.2020 (Friday)		21.03.2020 (Saturday)			
		9.30-13.00 h	Interaction among National Research Insti-		
09.30-10.00 h	Registration		tutes, Universities and indigenous cow prac-		
10.00-10.15 h	Introduction of participants		tioners.		
10.15-10.45 h	Welcome and inaugural addresses [DG, DDG, and Chief Guest (s)]	11.00-11.30 h	Tea break		
		13.00-14.00 h	Lunch break		
10.45-11.00 h	Tea Break	14.00-15.00 h	Groups session presentation		
11.00-13.00 h	Presentations	15.00-15.30 h	Tea break		
13.00-14.00 h	Lunch break	15.30-16.00 h	Interaction session presentation		
14.00-17.30 h	Group discussion and presentation	16.00-16.15 h	Wrap up of key take away		
	Preparation	16.15-16.45 h	Valedictory and Certificate distribution		

Seats are limited. Interested candidates can e-mail to chief coordinator with a copy to the event coordinators confirming the participation. There is no registration fee. Travel cost has to be borne by the individual or their sponsor organization. The participants will be provided free boarding and lodging facilities. Accommodation is on twin sharing basis.

Chief Advisors	Chief Advisors Chief Coordinator		Event Coordinators		
1. Dr W. R. Reddy, DG NIRDPR, Hyderabad 2. Smt. Radhika Rastogi DDG, NIRDPR Hyderabad	Dr Y. Ramana Reddy Professor and Head Centre for Livelihoods <u>yramanareddy.nird@gov.in</u>	Dr U. Hemantha Kumar hemanthakumar.nird@gov.in +91 - 9618949433	Dr G.V.K. Lohi Das gvklohidas.nird@gov.in +91 - 9849318083	Dr P. Raj Kumar prajkumar.nird@gov.in +91 - 9032622024	

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