

Training Programme on
**Skill Development and Employment
Generation in Rural Informal
Enterprise Sector**

Date: 12- 16 November, 2018

Venue: NIRD& PR, Hyderabad



ABOUT THE TRAINING PROGRAMME

Creation of jobs in massive number and ensuring higher productivity have been subjects of huge concern, especially in rural areas. A large portion of Indian economy operates in the informal sector with subsistence level of earnings and poor working conditions. Even though rural informal sector has been providing employment opportunities, the sector is suffering from low level of technology, limited access to inputs and credits, and an unfavourable market environment. To ensure employment generation at a rising levels of productivity, skill development of entrepreneurs and workers engaged therein will be crucial.

In this context, the said training programme has been designed to equip and empower the rural informal entrepreneurs to upgrade their knowledge and approach to not only start a new sustainable entrepreneurial venture and/or scale up the existing ones, in order to leverage the local employment opportunities for the rural youth, women and marginalized communities.

The training programme will facilitate detail understanding on the informal enterprise sector and its various issues such as skill, technology, marketing, finance and so on. It will also improve our understanding on the role of formal institutions in supporting the informal enterprises to transcend to formal sector and expand their scale of operation and local employment. After the programme, the participants will be able to guide informal rural entrepreneurs to reap benefits from the formal institutions and grow their business. The training programme will also help in understanding various government schemes and policies towards skill development and employment generation in rural areas.

OBJECTIVES OF THE PROGRAMME

- To familiarise the constraints faced by rural informal sector;
- To develop strategies to generate employment opportunities in the informal sector;
- To appraise the govt. policies and schemes towards enterprise development and skill promotion;
- To understand the linkage between vocational education and skill with enterprise growth and employment;

OUTCOMES OF THE PROGRAMME

At the end of the training programme, the participants will gain adequate knowledge on a) better understanding about rural informal sector and constraints faced by worker and entrepreneurs; b) vocational education, training and skill relevant for employment generation in the informal sector; c) the existing govt. schemes, policies on enterprise development and their better and effective implementation; d) designing appropriate labour market and skill development policies to address challenges faced by informal sector; The participants will also be able to form a group and enhance their knowledge through peer learning and network among themselves. Comprehensive reading materials will also be made available with extensive exposure visits and hands-on training.

TRAINING METHODS

Training methods will comprise of lectures, group discussions, and presentations. Presentations on good practices/ successful models will be imparted. The purpose is to bring out monitorable and executable models which can be scaled up at the panchayat levels. There is extensive exposure visits/hands on experience on series of emerging entrepreneurial and livelihood ventures.

RESOURCE PERSONS

Besides the in house faculty members, who have long years of experience, eminent speakers/resource persons from outside will also be invited for taking sessions.

TARGET AUDIENCE

Officials from Depts. of rural development, DDUGKY, NSDC, NRLM, SRLM, SIRDs, ETCs, ATIs, RSETIs, EDIs, NGOs

There is No Training Fee

ACCOMMODATION &TRAVEL

This program is residential in nature; hence NIRD&PR will provide accommodation in its Guest Houses and will bear boarding and lodging charges for the participants. **However, to and fro travel expenses of the participants attending the training program must be borne by their nominating / sponsoring agencies.**The participants are requested to report at NIRD&PR hostel, Rajendranagar, Hyderabad on 11thNovember, 2018 (evening). Before reaching the guest house, they may contact reception at 040 – 2400 8500.

ABOUT THE COORDINATINGCENTRES

Centre for Entrepreneurship Development (CED)

The Centre for Entrepreneurship Development at NIRD & PR has a mandate to work towards achieving rural development through entrepreneurship of rural youth through awareness, capacity building, hand-holding programmes and infusing improved technologies in the rural areas. The centre is poised to undertake training and

capacity development programmes, policy oriented and action based research and work closely with agencies, departments and ministries working on promotion of rural entrepreneurship. The centre also organizes workshops and conferences on broad themes such as entrepreneurship for rural youth, women and socially and economically marginalised groups, skill development through entrepreneurship, rural clusters, rural tourism, Startup Village Entrepreneurship Programme (SVEP) and Smart village.

Centre for Corporate Social Responsibility, Public Private Partnership & Peoples Action

The Centre for Corporate Social Responsibility, Public-Private Partnership and Peoples' Action (CSR, PPP & PA) focuses on research, training, and consultancy activities that will bring convergence between rural development programmes and Corporate Social Responsibility initiatives. The objective of the centre is to develop a synergic partnership among private partners, corporate business houses, Rural Development and Panchayati Raj functionaries, civil society organisations and peoples' forums for sharing knowledge, impart skills and expertise on social responsibility and contribute to sustainable rural development. The centre organises national and international level capacity building programmes, seminars, conferences and workshops on corporate social responsibility, public private partnership and public action that contributes to sustainable and inclusive rural development.

ABOUT NIRD&PR

Established in 1958, the National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, elected representatives of Panchayats, bankers, NGOs and other stakeholders. The institute is located in the historic city of Hyderabad in Telangana state.

LOCATION & FACILITIES

NIRD&PR is located on a sprawling 42 hectare beautiful campus in Rajendranagar, Hyderabad. The institute has a well-organized and computerized library with a collection of over 90,000 volumes. Besides well-equipped classrooms and guest houses, the institute has a healthcare centre, a community health club with modern equipment, and facilities for yoga, Badminton, Tennis, Table Tennis, Swimming pool, etc.

National Institute of Rural Development & Panchayati Raj,
Rajendranagar, Hyderabad -500 030

Please send your nominations by email to:

Dr ParthaPratimSahu, CED
Email: ppsahu.nird@gov.in

Contact Details:
Mobile: 9871324924 (Partha)
Mobile: 7032663574(Surjit)

Directors of the Programme:

Dr.ParthaPratimSahu, CED.

Dr.SurjitVikraman, Centre for CSR, PPP & PA.

NOMINATION FORM

(Please send the following details in a typed form with telephone/mobile numbers and complete address)

1. Name:

2. Designation:

3. Qualification

4. Address:

5. Tele/Fax/ Mobile No:

6. E-mail address:

7. Brief Job Description:

Date:

Forwarding Authority

Place:

Signature

Last date for Nomination & Confirmation

(5th November, 2018)

