

Regional Training Programme
Community Approaches to Sustainable Sanitation
26th February to 2nd March 2018

Venue

National Institute of Rural Development & Panchayati Raj (NIRD&PR)
Hyderabad – 500 030



CENTRE FOR RURAL INFRASTRUCTURE
NATIONAL INSTITUTE OF RURAL DEVELOPMENT & PANCHAYATI RAJ (NIRD&PR)
(Ministry of Rural Development, Government of India)
RAJENDRANAGAR, HYDERABAD - 500 030
www.nird.org.in

1. Need

India took on the challenge of rural sanitation with a renewed zeal on 2nd October 2014 through Swachh Bharat Mission-G. The response has been unprecedented, and very encouraging. The physical progress being made is very impressive. We have been able to report 45% progress within 36 - 40 months' time, making the total toilet users in rural areas to nearly 79% as of February 2018. The concern now is moving the laggards to construct and use toilets; and sustaining the sanitation behaviour by continuous engagement in ODF villages. In many states it is found that Community Approaches to Sanitation (CAS) as a recent version of CLTS has served as an effective approach to trigger people in favour of adopting sanitation behaviour. It is essential that sanitation professionals acquire the techniques and skills of CAS and social marketing to become successful facilitators and sanitation professionals.

Performance and outcome monitoring reports from across the states put across, time and again, that use of IEC materials with little behavioural change communication (BCC) elements, render them hallow. CAS as a behaviour change communication strategy should serve as the foundation for IEC materials to yield the desired results. This is the foundation for this training course.

2. Objectives

- To equip participants with the knowledge and skills of understanding resistance to change, and how to get past the barriers
- To familiarise the participants with the understanding on how a change process takes place, and how to intelligibly use various CAS methods and tools in order to trigger community members to consider having and using toilets seriously
- To practically expose the participants to CAS methods and tools through hands on training, and make them professional sanitation facilitators.

3. Contents

- Approaches to Rural Sanitation Promotion
- Social Norms and Sanitation Culture
- Basic tenets of Community Approaches to Sanitation (CAS)
- CAS Methods and Triggering Tools
- ODF Sustainability Programming: Ideas that work
- Technical points (hardware elements) to pay attention to during toilet construction

4. Training Methods

Training methods include a combination of lecture-cum-discussion, panel discussions and case studies, appropriate mix of various participatory techniques; actual practical hands-on exercises; audio-visual presentations, and experience sharing.

5. Field Visit

One day field visit will be organized to expose the participants to CAS in practice. Based on the learnings, the participants will prepare group reports and present them during in-house sessions.

6. Participants Level

State and District level staff involved in sanitation promotion at DRDAs / SBA; Senior and Middle Officers from the Departments of Panchayati Raj Engineering Department (PRED); Communication and Capacity Development Units (CCDUs); State Water and Sanitation Missions (SWSMs); staff from the Department of Rural Development; Faculty members of State Institutes of Rural Development and Extension Training Institutions; UNICEF empanelled trainers / field functionaries, IEC Specialists in WS Projects; and Senior Executives of NGOs engaged in sanitation promotion.

7. Board, Lodging and Course Fee

This is a 5-day residential training programme. There is **no course fee**. Board and lodging facilities will be provided free of cost by NIRD&PR and UNICEF. We do not pay any TA and DA to the participants. However, NIRDPR will bear the field visit travel costs arranged as part of this programme.

8. **Duration** : 5 days (26th Feb to 2nd March, 2018)

9. **Venue** : NIRD&PR, Rajendranagar, Hyderabad - 30 (visit: www.nird.org.in)

10. Nominations:

Please mail your nomination in the (enclosed) prescribed format to:

Dr. R Ramesh
Associate Professor and Course Director
Centre for Rural Infrastructure
National Institute of Rural Development (NIRD)
Rajendra Nagar; Hyderabad – 500 030
Tel. 24008416 (O); Fax. 040 – 24008448(O)
Mobile Phone : 08465888003; 09848780153
E.mails: ramesh.nird@gmail.com, ramesh.nird@gov.in

11. Course Team:

Dr R. Ramesh | Dr P SivaRam

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NOMINATION FORMAT

Last date for receiving Nominations : 23rd Feb. 2018

Venue : National Institute of Rural Development &
Panchayati Raj (NIRD&PR), Hyderabad - 30

Please send your filled-in nomination form:

Dr. R. Ramesh
Associate Professor and Course Director
Centre for Rural Infrastructure
National Institute of Rural Development & Panchayati Raj (NIRDPR)
Rajendra Nagar; Hyderabad – 500 030
Tele. Fax. 040 – 24008448(O);24008416 (O)
Mobile Phone: 08465888003; 09848780153
E.mails: rramesh.nird@gmail.com, rramesh.nird@gov.in /

1. NAME OF THE PARTICIPANT :
2. DESIGNATION :
3. AGE :
4. SEX :
5. DEPARTMENT / ORGANISATION :

6. OFFICIAL ADDRESS WITH TELEPHONE: