



**ToT Programme on  
Skill Development and Employment  
Generation in Rural Informal  
Enterprise Sector**

**Date: 27 February – 03 March 2023**

**Registration Link:** <https://forms.gle/Pb2yWq4eJTj3L1Pe8>

**Mode:** In campus

**Dates:** 27 February – 03 March 2023

**Application deadline:** 15<sup>th</sup> February 2023

**Training Fees:** NIL\*

**Contact:** cedfi2020@gmail.com

**Code:** NA

## About the training programme:

Creation of jobs in massive number and ensuring higher productivity have been subjects of huge concern, especially in rural areas. A large portion of Indian economy operates in the informal sector with subsistence level of earnings and poor working conditions. Even though rural informal sector has been providing employment opportunities, the sector is suffering from low level of technology, limited access to inputs and credits, and an unfavourable market environment. To ensure employment generation at a rising levels of productivity, skill development of entrepreneurs and workers engaged therein will be crucial. In this context, the said training programme has been designed to equip and empower the rural informal entrepreneurs to upgrade their knowledge and approach to not only start a new sustainable entrepreneurial venture and/or scale up the existing ones, in order to leverage the local employment opportunities for the rural youth, women and marginalized communities. The training programme will facilitate detail understanding on the informal enterprise sector and its various issues such as skill, technology, marketing, finance and so on. It will also improve our understanding on the role of formal institutions in supporting the informal enterprises to transcend to formal sector and expand their scale of operation and local employment. After the programme, the participants will be able to guide informal rural entrepreneurs to reap benefits from the formal institutions and grow their business. The training programme will also help in understanding various government schemes and policies towards skill development and employment generation in rural areas.

## Key objectives of the programme:

- To familiarise the constraints faced by rural informal sector;
- To develop strategies to generate employment opportunities in the informal sector;
- To appraise the govt. policies and schemes towards enterprise development and skill promotion;
- To understand the linkage between vocational education and skill with enterprise growth and employment;

## Who attends this training programme?

- ✓ Officials from Depts. of rural development, SIRDs, NRLM, SRLMs,
- ✓ DDUGKY, NSDC, Sector Skill Councils
- ✓ Officials associated with preparation of District Skill Development Plan (DSDP)
- ✓ Trainers of DDUGKY-PIAs
- ✓ Faculty members of RSETIs, ETCs, ATIs, EDIs, MSME-Dis, IIEs
- ✓ Banking professional, academics
- ✓ Experts and technical staff from reputed CSR, NGOs and other civil society organizations.

## What topics does this training programme cover?

This programme focuses on:

- \* Skill and Employment Challenges in India
- \* Strategies to generate local employment;
- \* Strategies to scale up SHGs and micro enterprises to generate employment at local areas;
- \* Public employment programmes and contemporary policy challenges and Govt.'s responses;
- \* Skill and entrepreneurship development schemes and programmes;
- \* Issues related to mentoring and handholding;
- \* Best practices in entrepreneurship and livelihood models;

## Why should I join?

At the end of the training programme, the participants will get a better understanding on:

- a) better understanding about rural informal sector and constraints faced by worker and entrepreneurs;
- b) vocational education, training and skill relevant for employment generation in the informal sector;
- c) the existing govt. schemes, policies on enterprise development and their better and effective implementation;
- d) designing appropriate labour market and skill development policies to address challenges faced by informal sector; Comprehensive reading materials will also be made available;

## Training pedagogy:

Training methods will comprise of lectures, group discussions, and presentations. Presentations on good practices/ successful models will be imparted. Exposure visits/RTP visits. Pre (& post) test/quiz and all sessions are mandatory. Detailed evaluation/feedback on the training programmes from the participants will be taken on Training Management Portal (TMP).

## Resource persons:

Besides in house faculty members who have long years of experience, eminent speakers/resource persons from outside will also be invited for taking sessions.

## Accommodation & Travel

This program is residential in nature; hence NIRD&PR will provide accommodation in its Guest Houses and will bear **ONLY** boarding and lodging charges for the participants. However, to and fro travel expenses of the participants attending the training program must be borne by their nominating / sponsoring agencies. The participants are requested to report at NIRD&PR hostel, Rajendranagar, Hyderabad one day (afternoon) before the day of the programme commences and leave next day after the programme is over. Before reaching the guest house, they may contact reception at 040 – 2400 8500.

## Selection Guideline:

1. Please note that mere nomination of a candidate does not necessarily guarantee that s/he will be selected. Selection will be made, keeping the broad objectives of training programme. Attempt will be made to select participants from various states, organizations, agencies and gender. Preference will be given to them who are currently working or prior experience of working on the key issues addressed in this training programme. Those who are currently working, they should get their nomination form duly forwarded from the competent authority.

**2. Only 30 participants will be short-listed for the programme.**

**3. \* There is no training fees. But to and fro travel expenses of the selected participants attending the programme must be borne by their nominating / sponsoring agencies and/or by the participants themselves.**

4. This programme is residential in nature. NIRDPR will provide accommodation to all selected participants in its Guest House (on twin sharing basis) and will only bear boarding and lodging

expenses for the selected participants. Participants are expected to reach NIRD on 26 February 2023 evening and leave NIRD on either late evening on 03<sup>rd</sup> March or early morning on 04<sup>th</sup> March 2023.

5. If a selected participant becomes unable to attend s/he should inform the programme co-ordinator Dr P P Sahu, [cedfi2020@gmail.com](mailto:cedfi2020@gmail.com) immediately so that this opportunity can be given to others.

6. Selected participants will be informed by **16<sup>th</sup> February 2023** via email.

## **ABOUT THE COORDINATING CENTRES**

### **Centre for Entrepreneurship Development & Financial Inclusion (CEDFI)**

The Centre for Entrepreneurship Development at NIRD & PR has a mandate to work towards achieving rural development through entrepreneurship of rural youth through awareness, capacity building, hand-holding programmes and infusing improved technologies in the rural areas. The centre is poised to undertake training and capacity development programmes, policy oriented and action based research and work closely with agencies, departments and ministries working on promotion of rural entrepreneurship. The centre also organizes workshops and conferences on broad themes such as entrepreneurship for rural youth, women and socially and economically marginalised groups, skill development through entrepreneurship, rural clusters, rural tourism, Startup Village Entrepreneurship and Smart village.

### **Centre for Agrarian Studies (CAS)**

The Centre for Agrarian Studies at NIRD & PR has a mandate to design and organise training programmes, workshops and research projects with a focus on agrarian issues such as a) Land ownership and tenancy aspects b) Productivity and access to natural resources c) Promotion of institutions and their sustainability and d) Equity and access in promoting livelihoods. The centre conducts capacity building programmes for senior level functionaries responsible for implementation of programmes such as RKVY and PMKSY. It is identified by Ministry of Agriculture, SFAC and NABARD for policy advocacy on FPOs and is recognised as a Technical Support Agency of NABARD in setting up of FPOs. The centre has collaborative research projects with University of Reading on issues related to Agriculture – Nutrition linkages. It also carries out policy research on land and its unequal distribution and its impact on poverty alleviation.

## **ABOUT NIRD&PR**

Established in 1958, the National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, elected representatives of Panchayats, bankers, NGOs and other stakeholders. The institute is located in the historic city of Hyderabad in Telangana state.

### Programme Coordinators:

<b>Dr. Partha Pratim Sahu</b>	<b>Dr. Surjit Vikraman</b>
Centre for Entrepreneurship Development and Financial Inclusion (CEDFI)	Centre for Agrarian Studies (CAS)

### Contact Details

Email: [cedfi2020@gmail.com](mailto:cedfi2020@gmail.com)

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