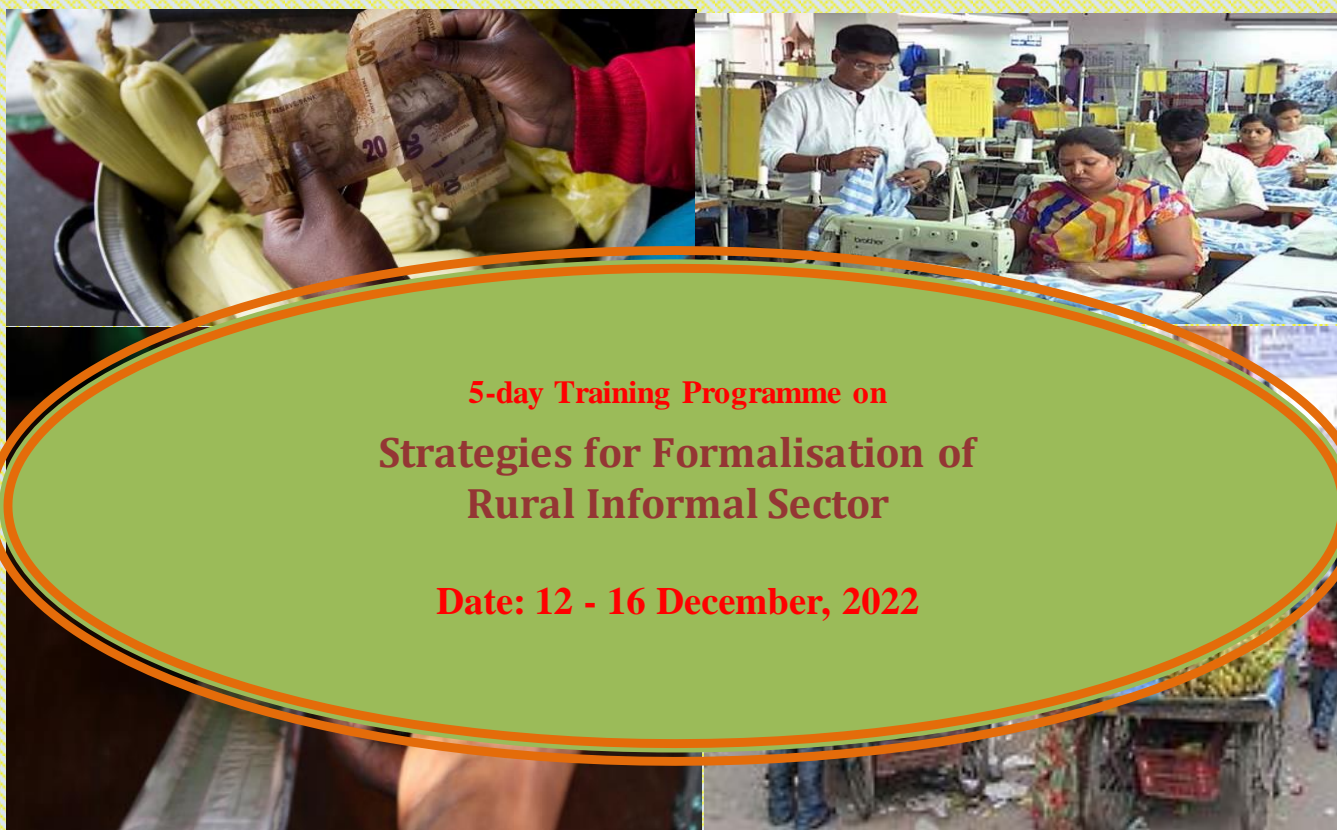


Centre for Agrarian Studies (CAS)



राष्ट्रीय ग्रामीण विकास एवं
पंचायती राज संस्थान
National Institute of
Rural Development & Panchayati Raj

Centre for Entrepreneurship
Development and Financial
Inclusion (CEDFI)



**5-day Training Programme on
Strategies for Formalisation of
Rural Informal Sector**

Date: 12 - 16 December, 2022

Registration Link: <https://forms.gle/nw3wQf9dYm1Dxh9E8>

Mode: Offline (In campus)

Dates: 12-16 December, 2022

Application deadline: 05th December 2022

Training Fees: NIL*

Language: English

Contact: surjitvikraman.nird@gov.in

*** See detail below.**

Information Note



More than 80 per cent of rural India's employed population earn their livelihoods in the informal economy. A preponderant majority of non-agricultural enterprises are part of the informal sector. These units and workers operate outside the ambit of formal institutional setup. Informal workers and economic units, although contribute to economic and social development, are not protected, regulated, well recognised or valued. This leaves a majority of informal economy workers and their families outside the benefit of public policy. To ensure employment generation at a rising levels of productivity, skill development of entrepreneurs and workers engaged therein will be crucial. In recent years, the Central Government has embraced the promotion of a formalization drive, both for enterprises and workers with ever greater enthusiasm. A series of policy initiatives such as Goods and Service Tax (GST), demonetization, reforms in banking transactions, the ease of doing business, direct benefit transfers (DBT), fintech solutions and ICT/digitization have been rolled out in an attempt to transcend informal enterprises and workers to a formal setup and improve their accessibility to formal institutions and improve their livelihood status. Towards formalizing labour and employment, portals such as Udyam, E-Shram, NCS and ASEEM have been created to address the issues of jobs, skills, social security etc. However, these initiatives have not only created opportunities but also thrown challenges, threat and apprehensions.

In this context, the said training programme has been designed to equip and empower the rural informal entrepreneurs to upgrade their knowledge and approaches to be part of formal institutional network and gain from these institutions. The training programme will facilitate detail understanding on the informal enterprise sector and its various issues such as skill, technology, marketing, finance and so on. It will also improve our understanding on the role of formal institutions in supporting the informal enterprises to transcend to formal sector and expand their scale of operation and local employment. After the programme, the participants will be able to guide informal rural entrepreneurs to reap benefits from the formal institutions and grow their business. The training programme will also help in understanding various government schemes and policies towards skill development and employment generation in rural areas.

Key objectives of the programme:

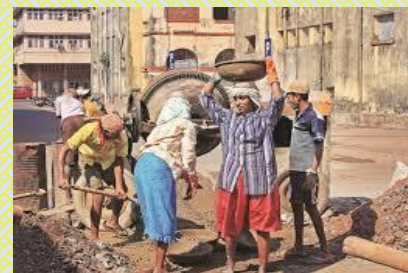


- To familiarise the emerging challenges faced by rural informal sector amidst Covid 19 and subsequent intense and prolonged lockdown;
- To develop strategies to formalize the informal sector enterprise;
- To appraise the govt. policies and schemes towards formalizing informal sector enterprises, enterprise development and skill promotion;

- To understand the linkage between vocational education and skill with enterprise growth and employment;
- To discuss on adaptation, adjustment, coping strategies and responses from the informal sector enterprises;

Who attends this training programme?

- ✓ Officials from Depts. of rural development, SIRDs, NRLM, SRLMs,
- ✓ DDUGKY, NSDC, Sector Skill Councils, Vocational institutes, ITIs
- ✓ Faculty members from RSETIs, ETCs, ATIs, EDIs, MSME-Dis, IIEs;
- ✓ Officials of Central Board of Workers' Education (CBWE), Labour Bureau
- ✓ Young Professionals working with various skill programmes
- ✓ Banking professional, academics
- ✓ Experts and technical staff from reputed CSR, NGOs, and other CSOs.



What topics does this training programme cover?



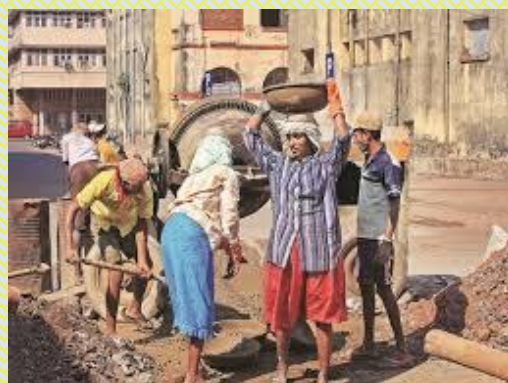
This programme focuses on:

- ✓ The nature and characteristics of rural informal sector
- ✓ Issues and challenges faced by rural informal sector in the context of recent policy changes
- ✓ Strategies for Informal Sector in a GST Regime
- ✓ Public-private partnership strategies and options to address the recent policy changes
- ✓ Recent Government policies and schemes towards equipping informal sector to address the challenges

Why should I join?

At the end of the training programme, the participants will get a better understanding on:

- ✓ Better understanding about rural informal sector and constraints faced by worker and entrepreneurs;
- ✓ Possible pathways to formalize: skill, financial inclusion, regulatory compliances;
- ✓ The existing govt. schemes, policies on enterprise development and their better and effective implementation;
- ✓ Alternative and innovative strategies based on public-private partnership towards formalizing informal enterprise and workers;



Training pedagogy:

Training methods will comprise of classroom lectures, group discussions, presentations and exposure visit. Presentations on good practices/ successful models will also be discussed. Pre (& post) test/quiz and all sessions are mandatory. Detailed evaluation/feedabck on the training programmes from the participants will be taken on online Training Management Portal (TMP).

SELECTION GUIDELINE:

1. Please note that mere nomination of a candidate does not necessarily guarantee that s/he will be selected. Selection will be made, keeping the broad objectives of training programme. Attempt will be made to select participants from various states, organizations, agencies and gender. Preference will be given to them who are currently working or prior experience of working on the key issues addressed in this training programme. Those who are currently working, they should get their nomination form duly forwarded from the competent authority.
2. * There is no training fees. But to and fro travel expenses of the selected participants attending the programme must be borne by their nominating / sponsoring agencies and/or by the participants themselves.
3. This programme is residential in nature. NIRDPR will provide accommodation to all selected participants in its Guest House (on twin sharing basis) and will only bear boarding and lodging expenses for the selected participants. Participants are expected to reach NIRD on 11th December evening and leave NIRD on either late evening on 16th or early morning on 17th December 2022.
4. If a selected participant becomes unable to attend s/he should inform the programme co-ordinator (Dr Surjit Vikraman, surjitvikraman.nird@gov.in) immediately so that this opportunity can be given to others.
5. **Selected participants will be informed by 5th December 2022 via email.**

ABOUT THE COORDINATING CENTRES

Centre for Agrarian Studies (CAS)

The Centre for Agrarian Studies at NIRD & PR has a mandate to design and organise training programmes, workshops and research projects with a focus on agrarian issues such as a) Land ownership and tenancy aspects b) Productivity and access to natural resources c) Promotion of institutions and their sustainability and d) Equity and access in promoting livelihoods. The centre conducts capacity building programmes for senior level functionaries responsible for implementation of programmes such as RKVY and PMKSY. It is identified by Ministry of Agriculture, SFAC and NABARD for policy advocacy on FPOs and is recognised as a Technical Support Agency of NABARD in setting up of FPOs. The centre has collaborative research projects with University of Reading on issues related to Agriculture – Nutrition linkages. It also carries out policy research on land and its unequal distribution and its impact on poverty alleviation.

Centre for Entrepreneurship Development & Financial Inclusion (CEDFI)

The Centre for Entrepreneurship Development & Financial Inclusion at NIRD & PR has a mandate to work towards achieving rural development through entrepreneurship of rural youth through awareness, capacity building, hand-holding programmes and infusing improved technologies in the rural areas. The centre is poised to undertake training and capacity development programmes, policy oriented and action based research and work closely with agencies, departments and ministries working on promotion of rural entrepreneurship and financial inclusion. The centre also organizes workshops and conferences on broad themes such as entrepreneurship for rural youth, women and socially and economically marginalised groups, skill development through entrepreneurship, financial inclusion, rural clusters, rural tourism, and Smart village.

ABOUT NIRD&PR

Established in 1958, the National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, elected representatives of Panchayats, bankers, NGOs and other stakeholders. The institute is located in the historic city of Hyderabad in Telangana state. It has centres at Guwahati, New Delhi and Vaishali.

LOCATION & FACILITIES

NIRD&PR is located on a sprawling 42 hectare beautiful campus in Rajendranagar, Hyderabad. The institute has a well-organized and computerized library with a collection of over 90,000 volumes. Besides well-equipped classrooms and guest houses, the institute has a healthcare centre, a community health club with modern equipment, and facilities for yoga, Badminton, Tennis, Table Tennis, Swimming pool, etc.

Programme Coordinators:

Dr. Surjit Vikraman Centre for Agrarian Studies (CAS)	Dr. Partha Pratim Sahu Centre for Entrepreneurship Development and Financial Inclusion (CEDFI)
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