

Centre for Agrarian Studies (CAS)



राष्ट्रीय ग्रामीण विकास एवं
पंचायती राज संस्थान
National Institute of
Rural Development & Panchayati Raj

Centre for Entrepreneurship
Development and Financial
Inclusion (CEDFI)



**Online Training Programme on
Combating the Challenges of
Rural Informal Sector through
Public - Private Partnership Strategies**

Date: 06 - 10 December, 2021

Registration Link: <https://forms.gle/mRAUk6riuAer2LCn7>

Mode: Online

Dates: 6-10 December, 2021

Application deadline: 1st December 2021.

Training Fees: NIL

Language: English

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Information Note



More than 80 per cent of rural India's employed population earn their livelihoods in the informal economy. A preponderant majority of non-agricultural enterprises are part of the informal sector. These units and workers operate outside the ambit of formal institutional setup. Informal workers and economic units, although contribute to economic and social development, are not protected, regulated, well recognised or valued.

This leaves a majority of informal economy workers and their families outside the benefit of public policy. To ensure employment generation at a rising levels of productivity, skill development of entrepreneurs and workers engaged therein will be crucial. In this context, the said training programme has been designed to equip and empower the rural informal entrepreneurs to upgrade their knowledge and approaches to be part of formal institutional network and gain from these institutions. The training programme will facilitate detail understanding on the informal enterprise sector and its various issues such as skill, technology, marketing, finance and so on. It will also improve our understanding on the role of formal institutions in supporting the informal enterprises to transcend to formal sector and expand their scale of operation and local employment. After the programme, the participants will be able to guide informal rural entrepreneurs to reap benefits from the formal institutions and grow their business. The training programme will also help in understanding various government schemes and policies towards skill development and employment generation in rural areas.

Key objectives of the programme:



- To familiarise the emerging challenges faced by rural informal sector amidst Covid 19 and subsequent intense and prolonged lockdown;
- To develop strategies to formalize the informal sector enterprise;
- To appraise the govt. policies and schemes towards formalizing informal sector enterprises, enterprise development and skill promotion;
- To understand the linkage between vocational education and skill with enterprise growth and employment;
- To discuss on adaptation, adjustment, coping strategies and responses from the informal sector enterprises;

Who attends this training programme?

- ✓ Officials from Depts. of rural development, SIRDs, NRLM, SRLMs,
- ✓ DDUGKY, NSDC, Sector Skill Councils, Vocational institutes, ITIs
- ✓ Faculty members from ETCs, ATIs, RSETIs, EDIs, MSME-Dis, IIEs;
- ✓ Officials of Central Board of Workers' Education (CBWE), Labour Bureau



- ✓ Young Professionals working with various skill programmes
- ✓ Banking professional, academics
- ✓ Experts and technical staff from CSR, NGOs and other civil society organizations.

What topics does this training programme cover?



This programme focuses on:

- ✓ The nature and characteristics of rural informal sector
- ✓ Issues and challenges faced by rural informal sector in the context of recent policy changes
- ✓ Strategies for Informal Sector in a GST Regime
- ✓ Public-private partnership strategies and options to address the recent policy changes
- ✓ Recent Government policies and schemes towards equipping informal sector to address the challenges

Why should I join?

At the end of the training programme, the participants will get a better understanding on:

- ✓ Better understanding about rural informal sector and constraints faced by worker and entrepreneurs;
- ✓ Possible pathways to formalize: skill, financial inclusion, regulatory compliances;
- ✓ The existing govt. schemes, policies on enterprise development and their better and effective implementation;
- ✓ Alternative and innovative strategies based on public-private partnership towards formalizing informal enterprise and workers;



Programme Coordinators:

<p>Dr. Surjit Vikraman</p> <p>Centre for Agrarian Studies (CAS)</p>	<p>Dr. Partha Pratim Sahu</p> <p>Centre for Entrepreneurship Development and Fianancial Inclusion (CEDFI)</p>
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