



# “Advanced Training Program on Value Chain Management and Business Development Planning of FPOs”

(20-24 SEPTEMBER 2021)

Organised By  
Centre for Agrarian Studies  
National Institute of Rural Development and Panchayati Raj

### Course Content

- Conceptual Understanding on Value Chain and Business Development Planning in FPOs
- Value Chain Thinking in Practice and Generating Business Strategies for Existing Value Chains
- Specific commodity Value Chain Mapping and Business Planning of FPOs
- Financial Value Chains and Sustainability of FPOs



### Target Audience

CEOs of FPOs

**Certification:** Based on 100 % Attendance and TMP Feedback and Evaluation

**Face to Face Training Program at NIRDPR**

**Time:** 09.30 AM to 05:30 PM (IST)

### Programme Coordinators

**Dr Surjit Vikraman**  
Associate Professor  
Centre for Agrarian Studies

**Dr Ch Radhika Rani**  
Associate Professor & Head (CAS)  
Centre for Agrarian Studies