



**National Institute of Rural Development and Panchayati Raj,  
Rajendra Nagar, Hyderabad - 500030**

**Centre for Good Governance and Policy Analysis**

**Training title " Effective Management of NGOs and Resource Planning  
Towards Sustainable Development"**

**Dates - 20-24 February 2023**

***NEED :***

The Government of India has recognized that the Non-Governmental Organisations (NGOs) are playing important role in the socio-economic development of the rural poor in our country. The advantage of such organization is that they could operate in most difficult areas and exercise freedom of planning and implementation of the development programmes addressing local needs. The success of NGO movement is linked with the better rapport with stakeholders and proximity of working with the target groups. But they are also having difficulties in identifying appropriate problem and preparation of viable proposal to the funding agencies and government sponsors. It is observed that a good number of NGOs are looking for opportunity upgrade necessary skills and competency for preparing right type of project for getting appropriate funding support from the donor agencies. As a result of which, efficient field action oriented small grassroot organisations *are being* deprived and unable to fulfil the needs of the funding sources. Considering the current needs of development, It is necessary to orient these NGOs in sustainable development approach aligning with the nation's present priority of development especially localization SDGs in to rural development. Further mentoring is also needed for NGOs working as partner with rural local bodies for achieving concentrated development. With this backdrop, NIRD *being* an apex rural development training institute, deem it necessary to conduct training programme to improve the competencies of grassroot level upcoming organizations in the subject areas of problem identification,

project preparation, proposal writing, Finding resources and effective management of resources for achieving SDGs.

### **OBJECTIVES**

- To sensitize the participants regarding existing problems in rural areas and strive for RD
- To discuss Methods and techniques for planning, implementation, monitoring and evaluation of rural development programmes.
- To provide knowledge and skill on micro project planning and writing winning proposals.
- To orient on the Localisation of SDGs and need for sustainable development in rural area.

### **CONTENTS**

- Policies and programmes Rural Development in India
- Role of NGOs in understanding and mitigating the rural problems and strengthening rural livelihoods
- Approaches in project planning & Methods and techniques of Participatory planning
- Importance of People Participation & Mobilisation
- Identification of local problems and viable measures
- Preparation of income generating projects for sustainable rural livelihoods
- Proposal writing and fund raising
- Localisation of Sustainable Development

### **TRAINING METHOD**

The programme delivery will be in participatory mode to provide participants enough opportunity to involve, express and share their successful experience for better understanding. Teaching methods will include lecture-cum-discussion, presentation of case studies, group exercises and field visits.

### **PARTICIPANTS PROFILE**

The programme is designed to impart organizational skills of the representatives of the Motivated NGOs working in rural areas for the cause

of poverty alleviation and sustainable development focusing issues pertaining to the disadvantaged sections. Further, it is allowed for the heads of NGOs, field functionaries having qualified with the minimum Graduation in any field and with three years of working experience. Only registered NGOs are advised to apply. Certificate will be issued for all the participants.

***DURATION- 5 days (20-24 February 2023)***

*VENUE-* NIRDPR, Rajendranagar, Hyderabad - 500 030

**Last Date for Nomination - 10th February 2023**

**Registration Link :** <https://forms.gle/tWRJyoRt2qUcuHsJ8>

### **Programme Coordinator**

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