



**Online Training Programme on  
Skill Development and Employment  
Generation in Rural Informal  
Enterprise Sector**

**Date: 06- 10 September, 2021**

**Registration Link:** <https://forms.gle/aNYtNGnDfMfgqfqX9>

**Mode: Online**

**Training Fees: NIL**

**Dates: 6-10 September, 2021**

**Contact: [cedfi2020@gmail.com](mailto:cedfi2020@gmail.com)**

**Application deadline: 3<sup>rd</sup> September 2021.**

## About the training programme:

Creation of jobs in massive number and ensuring higher productivity have been subjects of huge concern, especially in rural areas. A large portion of Indian economy operates in the informal sector with subsistence level of earnings and poor working conditions. Even though rural informal sector has been providing employment opportunities, the sector is suffering from low level of technology, limited access to inputs and credits, and an unfavourable market environment. To ensure employment generation at a rising levels of productivity, skill development of entrepreneurs and workers engaged therein will be crucial. In this context, the said training programme has been designed to equip and empower the rural informal entrepreneurs to upgrade their knowledge and approach to not only start a new sustainable entrepreneurial venture and/or scale up the existing ones, in order to leverage the local employment opportunities for the rural youth, women and marginalized communities. The training programme will facilitate detail understanding on the informal enterprise sector and its various issues such as skill, technology, marketing, finance and so on. It will also improve our understanding on the role of formal institutions in supporting the informal enterprises to transcend to formal sector and expand their scale of operation and local employment. After the programme, the participants will be able to guide informal rural entrepreneurs to reap benefits from the formal institutions and grow their business. The training programme will also help in understanding various government schemes and policies towards skill development and employment generation in rural areas.

## Key objectives of the programme:

- To familiarise the constraints faced by rural informal sector;
- To develop strategies to generate employment opportunities in the informal sector;
- To appraise the govt. policies and schemes towards enterprise development and skill promotion;
- To understand the linkage between vocational education and skill with enterprise growth and employment;

## Who attends this training programme?

- ✓ Officials from Depts. of rural development, SIRDs, NRLM, SRLMs,
- ✓ DDUGKY, NSDC, Sector Skill Councils
- ✓ Faculty members from ETCs, ATIs, RSETIs, EDIs, MSME-Dis, IIEs;
- ✓ Officials of Central Board of Workers' Education (CBWE), Labour Bureau
- ✓ Young Professionals working with various skill programmes
- ✓ Banking professional, academics
- ✓ Experts and technical staff from CSR, NGOs and other civil society organizations.

## What topics does this training programme cover?

This programme focuses on:

- \* Skill and Employment Challenges in Rural India
- \* Strategies to generate local employment;
- \* Public Employment Programmes, i.e. NREGA
- \* Strategies to scale up SHGs and micro enterprises to generate employment at local areas;
- \* Contemporary policy challenges and Govt.'s responses;
- \* Issues related to Reverse migration;
- \* Skill and entrepreneurship development schemes and programmes;
- \* Gender, Financial Inclusion, value chain analysis, ;
- \* Best practices in entrepreneurship and livelihood models;

## Why should I join?

At the end of the training programme, the participants will get a better understanding on:

- a) better understanding about rural informal sector and constraints faced by worker and entrepreneurs;
- b) vocational education, training and skill relevant for employment generation in the informal sector;
- c) the existing govt. schemes, policies on enterprise development and their better and effective implementation;
- d) designing appropriate labour market and skill development policies to address challenges faced by informal sector; Comprehensive reading materials will also be made available;

## Training pedagogy:

Training methods will comprise of online lectures, group discussions, and presentations. Presentations on good practices/ successful models will be imparted.

## Resource persons:

Besides in house faculty members who have long years of experience, eminent speakers/resource persons from outside will also be invited for taking sessions.

## ABOUT THE COORDINATING CENTRES

### Centre for Entrepreneurship Development & Financial Inclusion (CEDFI)

The Centre for Entrepreneurship Development at NIRD & PR has a mandate to work towards achieving rural development through entrepreneurship of rural youth through awareness, capacity building, hand-holding programmes and infusing improved technologies in the rural areas. The centre is poised to undertake training and capacity development programmes, policy oriented and action based research and work closely with agencies, departments and ministries working on promotion of rural entrepreneurship. The centre also organizes workshops and conferences on broad themes such as entrepreneurship for rural youth, women and socially and economically marginalised groups, skill development through entrepreneurship, rural clusters, rural tourism, Startup Village Entrepreneurship and Smart village.

### Centre for Agrarian Studies (CAS)

The Centre for Agrarian Studies at NIRD & PR has a mandate to design and organise training programmes, workshops and research projects with a focus on agrarian issues such as a) Land ownership and tenancy aspects b) Productivity and access to natural resources c) Promotion of institutions and their sustainability and d) Equity and access in promoting livelihoods. The centre conducts capacity building programmes for senior level functionaries responsible for implementation of programmes such as RKVY and PMKSY. It is identified by Ministry of Agriculture, SFAC and NABARD for policy advocacy on FPOs and is recognised as a Technical Support Agency of NABARD in setting up of FPOs. The centre has collaborative research projects with University of Reading on issues related to Agriculture – Nutrition linkages. It also carries out policy research on land and its unequal distribution and its impact on poverty alleviation.

## **ABOUT NIRD&PR**

Established in 1958, the National Institute of Rural Development and Panchayati Raj (NIRD&PR) is a premier training institute and a centre of excellence in research and consultancy services in the rural development arena. Recognized internationally as one of the UN-ESCAP centres of excellence, it builds capacities of functionaries in rural development, elected representatives of Panchayats, bankers, NGOs and other stakeholders. The institute is located in the historic city of Hyderabad in Telangana state.

### Directors of the Programme:

Dr.Partha Pratim Sahu,

Centre for Entrepreneurship Development and Fianancial Inclusion (CEDFI)

&

Dr.Surjit Vikraman

Centre for Agrarian Studies (CAS)