

NATIONAL INSTITUTE OF RURAL DEVELOPMENT AND PANCHAYATI RAJ
 (Ministry of Rural Development, Government of India)
Rajendranagar, Hyderabad 500030

The National Institute of Rural Development and Panchayati Raj (NIRDPR) proposes to engage the services of suitable candidate on temporary basis on contract for the project post of **Creative Designer, Communication Resource Unit (CRU)** for the CHRD-UNICEF Project on “**Institutional Mechanisms for Strategic Communications in Governments**” on project mode for a period of one year and extendable by one more year depending upon the performance of the candidate. The details of the project consolidated remuneration, qualifications, experience, age, etc., are as follows:

Name of the Project Post	Qualifications	Experience / Age	Job Description	Project consolidated Remuneration
<p>Creative Designer (CRU)</p> <p>Post - 1</p>	<p><u>Essential</u></p> <ul style="list-style-type: none"> • Degree with certification in creative graphic designing <p style="text-align: center;">or</p> <p>Graduate/Post-Graduate Degree in Journalism/Mass Communication with skills in Graphic Designing and</p>	<ul style="list-style-type: none"> • 2 years of experience in creative designing and desktop publishing • Not above 35 years as on the date of advertisement 	<ul style="list-style-type: none"> • Conceptualize and develop graphic designs for all print media interventions; including advertisements, campaigns ads, posters, packaging and annual reports; • Understand the objectives and requirements of the communication; Develop concepts and iterate them based on feedback; • Use innovation to redefine a design brief within the constraints of cost and time; Present finalized ideas and concepts • Work with a wide range of media, including photography and computer-aided design (CAD); proofreading to produce accurate and high-quality work; • Prepare the layouts and art work ready for print; 	<p>Rs. 35,000/- per month</p>

	<p>Photography</p> <ul style="list-style-type: none">• Excellent skills in handling Corel Draw, Adobe Illustrator, Microsoft Publishing and Page Maker• Good communication, writing and drafting skills required. <p><u>Desirable</u></p> <ul style="list-style-type: none">• Fluency in English, Telugu and Kannada		<p>Work with various design software such as In Design, QuarkXPress, FreeHand, Illustrator, Photoshop, 3ds Max, Acrobat, Director, Dreamweaver and Flash;</p> <ul style="list-style-type: none">• Support the CRU team in identifying external expertise in graphic design as required; negotiate cost packages; monitor the quality of work;• Coordinate with illustrators and photographers as required; work as part of a team with printers, copywriters, photographers, stylists, illustrators and web developers;	
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