



Vol 2 (3)

Promoting Rural Youth Entrepreneurship

July-September 2011

### From the Desk of the Director General



#### RSETIs as Social Change Agents

Social change refers to alteration in social order of the society. RSETIs are working as social change agents by empowering the youth. We all know that empowered youth is a real social change agent. Youth are a major human resource for development and the key agents of social change and driving force for economic development. Role

and contribution of the youth is vital to any nation especially in a country like India with large population and with wider social and cultural diversities. If the potential and energy, particularly of rural youth is harnessed under proper guidance, training and motivation, they can surely become instruments of social, cultural and economic change. Harnessing the rural youth requires a proper action plan especially for self employment. It is essential to make sincere efforts for creating employment opportunities for rural youth by adopting appropriate skill development programmes and strategies.

We are well aware of the fact that unemployment leads to slow economic growth. It also adversely affects social development. Most critical issues affecting rural youth are poverty, gender bias and unemployment. Youth who lack vocational education and work experience are more vulnerable. In such a situation, widespread poverty and lack of opportunities for employment, growing number of youth get associated with antisocial activities. Such incidences affect their families, communities and also erode social values. It is advocated that self employment is the means to mitigate the problem of rural unemployment but rural youth are hesitant to take self employment as their livelihood because of lack of confidence, lack of skill & capacity and non availability of institutional finance. In this context RSETIs play a crucial role in imparting skill development, skill up gradation, capacity building, confidence building and motivating the rural youth so that they can gainfully engage themselves in self employment by establishing their own micro-enterprises for creating wealth for the nation. Our experience shows that a large number of rural youth trained by RSETIs today have their own micro enterprise and earn their livelihood and have achieved self sufficiency. Thus they also contribute to the upliftment of their families and in improving standard of living. Self employment also helps in generating employment for a number of other youth which in a way reduces the frequency of rural youth migrating to urban areas in search of white collar jobs or to do labour work. These entrepreneurs surely work as social change agents in their areas.

We have huge responsibility to empower the rural youth for self sustainability. Through the RSETIs we are trying to meet this challenge in a humble way with the co operation and support of banks, State Governments, local bodies, civil societies etc. to empower the rural young generation to play an active role in social transformation.

With Best Wishes,

Mathew C Kunnumkal, I.A.S

#### A Case Study of RSETI Grant Management at the Corporate Office and at the RSETI

##### Corporate Office Level:

Normally, the Banks at the Corporate Office Level have to manage number of RSETIs. NIRD has already advised the Banks to have one centralized account at the Corporate Office to receive MoRD grant for RSETIs for the Trust promoted by the respective Banks. For this account, the Trust should get PAN from IT department and this account number with IFSC code should be furnished to NIRD. When the funds are received from NIRD to centralized account the same should be transferred to the respective RSETIs building construction accounts maintained at Corporate Office. This centralized account and also all respective RSETIs accounts can be jointly operated by any two (Managing Trustee / Trustee / Secretary of the Trust). The quantum of grant of ₹ 1.00 crore received by each RSETI comes in different installments because in case of (a) rental premises the 1st installment would be ₹ 10/- lakh, 2nd installment would be ₹ 40/- lakh and 3rd or final installment would be ₹ 50/- lakh. (b) permanent premises the 1st installment would be ₹ 50/- lakh and 2nd and final installment would be ₹ 50/- lakh. When one Bank has to set up number of RSETIs in different districts, it is good if we ensure that the respective RSETI get the funds and also the interest earned on their fund should go to that RSETI only.

Hence, this case study is made by referring a bank which is managing the fund in a professional way. Further, it is pertinent to mention here that as per the RSETI guidelines, the grant should be utilized only for creation of permanent building and furniture etc and it cannot be used for recurring expenditure of running the RSETI. Hence, it is necessary to open a separate Bank Account in the name of respective district RSETIs, in the bank at the corporate office level. It is prudent that the idle amount at any time should earn interest. This will help to ensure that the grant received from NIRD goes directly to these accounts. This will also ensure that interest earned by one RSETI do not go to another RSETI. While remitting to District RSETIs, it is better to send amount in round figure for the sake of convenience.

##### District / RSETI Level:

At the RSETI level in the district there are two separate SB accounts, one for meeting the day to day training expenditure and the other RSETI Building account to receive the remittance from the Trust / bank to meet the expenditure pertaining to building construction (municipal charges, paper advertisement, running bill of the contractor, etc.) The amount received from the Trust / Bank will be credited to the RSETI Building account and the cheque related to expenditure incurred for building construction will be issued from

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## Editorial

### RSETI Project

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### About RSETI Project:

Establishment of Banks led Rural Self Employment Training Institutes (RSETIs) in each of the 622 lead bank districts of our country, with active co-operation from the State Governments is an innovative and ambitious project of the Ministry of Rural Development, Government of India, with a view to train unemployed rural youths of Below Poverty Line (BPL) to become successful rural entrepreneurs. NIRD is the nodal agency to implement RSETIs Project on behalf of Ministry of Rural Development, Government of India.

### About RSETIs Newsletter:

RSETI's Quarterly Newsletter has a limited circulation and serves as a medium of communication among the stake holders of RSETI Project. NIRD invites contributions in the form of articles, success stories, news and events and other write-ups related to RSETIs and allied aspects. The material for the Newsletter shall be short, crisp, concise along with photographs and will be sent preferably in the soft form to rsetinewsletter.nird@gmail.com otherwise it should be neatly typewritten and sent by post to the Editor, RSETIs Newsletter, NIRD, Rajendranagar, Hyderabad – 500 030. Right to edit and publish rests with the Editors. The views expressed in the Newsletter are of those individuals only and not of NIRD. The material published in this newsletter may freely be reproduced with due acknowledgement.

### Growth and Sustainability of RSETIs

The growth of RSETIs across the country is so spectacular over the last one and a half years as the number has reached to 472 now in August 2011 from just 316 in March 2010. The efforts of NIRD, MoRD and individual banks have resulted into this development. It is interesting to note that out of 316, the bank had opened 110 RSETIs on their own before RSETI scheme came into existence on 07.01.2009, this 110 has now gone to 472. Each bank has taken keen interest to fulfill their responsibilities in skill development of our rural youth for taking up self employment and creation of micro enterprises in their own district. However, NIRD has noticed that the expansion is unequal. While in some 16 districts number of RSETIs ranges from 2 to 3, in North East the performance is not to the desired level. Even when it is declared open, there is no regular director posted or minimum staff placed to impart training as per the RSETI guidelines. This is going to affect the success of RSETIs in future. While settlement of trainees is expected 70%, it is assumed that 30% of trainees go for wage employment.

With a view to strengthen the quality of training from next quarter National Academy of RUDSETI (NAR) Bangalore, is also joining hands with NIRD to share some responsibilities with regard to monitoring and hand holding of RSETIs. The monitoring formats which are presently sent to NIRD should be sent to both places NIRD Hyderabad and NAR Bangalore for four months under the transition period. While the infrastructure fund release related activities and construction is continued to be looked after by NIRD, the training, monitoring and hand holding will be taken care by NAR. The Banks should also consider RSETIs as a means to achieve the goal of CSR of their bank. Here an example of one bank can be quoted. The Head Office of this bank gave ₹ 25/- lakh while opening the RSETIs so that the director of RSETI need not depend fully on state government. Now this RSETI director conducts the training programme in the building provided by DRDA free of cost. He also involves local DRDA authorities in all decision making related to selection of courses, candidates and does not face any difficulty in running the institute. He replenishes fund provided by his bank periodically by claiming reimbursement of training cost from DRDA. The grant money he received from NIRD has been kept in the bank itself and hopes to utilize the same exclusively for building construction. Such decision should be taken by all banks for the success of RSETIs. The banks should think that RSETIs are their own premise and can be used as a means to achieve the objectives of financial inclusion without depending on state government. It may also be mentioned here that Syndicate Bank and Canara Bank have managed RUDSETIs for the last 3 decades without depending on state governments. The sustainability is achieved if the banks consider sharing some recurring expenditure of RSETI on annual basis from banks' profit.

*Editor*

(Continued from Page 1)

this account only. The operation of the RSETI building account at the RSETI level would be jointly operated with one as Director and the other anybody after getting the sanction from the Central Trust / Bank. The other account is RSETI Training Account where all the receipts and expenditure pertaining to conducting the training programme are posted.

There should not be any interchange of funds in these two accounts. The accounts are to be reconciled every month and the copy of the reconciliation statement should be submitted to Central Office of the Trust for review. The balance in grant assistance would always be worked out by adding balance in RSETI Building Account at RSETI district level and the balance in the account maintained at the Trust's

Central Office. Twice in a year, once in June and December every year, the reconciliation statement in the prescribed format should be submitted to NIRD duly countersigned by the architect and Chartered Accountant. In case, the expenditure exceeds the limit of ₹ 1.00 crore, the Trust can seek funds from other sources own Bank / State / Government / Autonomous Corporations of State Governments, etc. Based on the building constructions the excess / idle funds if any available may be invested by the trust in Bank deposits and the interest earned on that should also be used only for building construction.

- Prepared by RSETI Project Team, NIRD

## News and Events

### Mentoring and Monitoring of RSETIs by NIRD

All of you are aware that as on date there are 472 functional RSETIs sponsored by 35 different Banks. Out of these MoRD grant has been released to 262 RSETIs by NIRD. NIRD is calling Monthly Progress Report in a prescribed format from all the MoRD funded RSETIs and is compiling the data and off loading the same in RSETIs portal on NIRD website on day to day basis. We are happy to share with you that 262 RSETIs put together have trained more than 2,00,000 participants. Out of this more than 1,00,000 trainees have started their own micro enterprises

Keeping in view the growing numbers of RSETIs and candidates trained by them a need was felt for proper Monitoring and Mentoring these RSETIs. In this context, NIRD has started Monitoring and Mentoring of RSETIs in a modest way. To start with we have started follow up and reviewing of Monthly Progress Reports (MPRs) at random basis. While reviewing MPRs it was observed that there are various mistakes/errors in the MPRs submitted by the RSETIs. Some of the major observations on the MPRs are as follows:

1. Annual target of aspirants is not mentioned.
2. As per MoRD guidelines minimum target of aspirants should be 750, while many RSETIs are showing less than 750.
3. Some of the RSETIs submit 'nil' MPR.
4. At some of the RSETIs average number of participants is either too low or too high. As per MoRD guidelines it should be 25-30.
5. At some of the RSETIs percentage of BPL participants is less. It should be minimum 70% as per guidelines.
6. Some of the RSETIs are not correctly reporting cumulative position of number of programs and number of candidates trained.
7. Number of candidates settled are either not furnished or incorrectly furnished. It should be for during the month only.
8. There is a wide gap between number of candidates settled and candidates settled with Bank assistance. Bank linkage is an important aspect of RSETIs.
9. A large number of trainees shown under wage employment. This is not in tune with RSETI's mandate.

10. Many of the RSETIs are not sending MPRs regularly and in time.

11. Some of the RSETIs are still sending MPRs in old format.

In view of the above all the RSETIs' Directors are requested to correctly draw the MPR in revised format and submit it directly to NIRD by 10th of succeeding month so that compilation of data is timely done and put on RSETI portal.

Further we have started visiting RSETIs purely with the purpose of Mentoring. Till date Mehsana, Anand, Bharuch and Vadodara in Gujarat, Barabanki, Faizabad and Meerut in U P, and Umaria, Damoh, Narsinghpur and Jabalpur in M P have been visited. Many more are to follow.

- O N Bansal, Mentor RSETI, NIRD

### Director General, NIRD visits Andhra Bank RSETI, Eluru, West Godavari



*The Director General, NIRD being received by the RSETI staff*

Shri Mathew C Kunnumkal, Director General, NIRD visited the institute on 08.08.2011. The RSETI arranged a meeting with 50 ex-trainees and 47 current trainees. The Director General visited the stalls covering various products such as muggam embroidery/machine embroidery saris, readymade garments, glass and pot painting, silk worm cocoons, handicrafts etc made by ex-trainees, in the institute's compound. He was delighted with the products exhibited by the ex-trainees. He ascertained the cost of the products, local demand for the products and the sale price expected by them for each product. He interacted with ex-trainees about the

quality of training provided at the institute, their present livelihood, income generated from the occupation they have taken up, number of trainees who availed banks' financial assistance and the difficulties they face if any, in availing bank finance and in running the units. The trainees expressed their satisfaction on the skill based trainings and confidence to earn sufficient income by establishing their own units. Addressing the trainees, the DG advised them to improve their skills which suit to the local demands. While complementing the institute for extending the good services to the rural poor, he advised the institute to identify new programmes suited to the local needs so that trainees can establish on their own units and earn more income which ultimately leads for improvement in rural economy. During the visit of Director General, NIRD, Shri VM Pradhasarathi, Dy. General Manager, Shri T Venkata Krishna, DDM, NABARD, Shri K. Rama Krishna, PD, DRDA, Shri R. Sankar Rao, LDM, Shri P. Sree Ramulu, ex Director, ABIRD, Eluru also participated in the meeting.

-P Siva Kumar, Director ABIRD from Eluru, West Godavari, Andhra Pradesh

### Inauguration of RSETI building at Haveri, Karnataka



Inaugural address by H S Upendra Kamat, CMD, Vijaya Bank (From L to R): K.Surendra Hegde, AGM, Shimoga, RO Vijaya Bank, Dr R N Hegde, Project Coordinator, RSETI, NIRD, Dr M V Rao, IAS, DDG, NIRD, S N A Jinnah, CGM NABARD, Umesh Kusugal, CEO ZP Haveri, Vinay Paramanand, Director RSETI

The building of Vijaya Bank Self Employment Training Institute (VIBSETI), Haveri was inaugurated on 6th July 2011. VIBSETI was founded in November 2003 and registered under the cooperative societies act sponsored by Vijaya Bank Bangalore and Vijaya Rural Development Foundation Mangalore. Apart from conducting training programmes, the institute trains candidates under various government sponsored schemes. Efforts have been made to modernize the institute with fully computerized lab and an exclusive classroom with sewing machines. The concept of green buildings has also been implemented in the institute wherein solar water heating system, solar lighting system, rainwater harvesting pit along with roof top rain water techniques are installed to reduce dependency on electricity and to reuse of rainwater. As of March 2011, the institute has trained a total of 14859 candidates in various EDPs, 12042 are women and 2817 are male candidates. The settled candidates are 11445 of which 10726 have availed bank finance and

719 have arranged financial of their own. The total investment on the new building and infrastructure has come to ₹ 175/- lakhs out of which only ₹ 100 lakh is from MoRD, rest has been mobilized through different sources.

- Vinay P Paramanand, Director, VIBSETI from Haveri, Karnataka

### State Bank of India RSETI, Umaria, Madhya Pradesh



Trainees during practical session of basic computer course

State Bank RSETI Umaria was inaugurated on 27.11.2010. Training programme on inland fishery and basic computer were also conducted. Training programme on cutting and tailoring course for women was organized from 18.04.2011 to 08.05.2011 with 24 women trainees from tribal belt under Integrated Action Plan (I.A.P). These trainings were organized for development of soft skills and hard skills. The District Magistrate and CEO, Zilla Panchayath of the district also appreciated the institute for its social and developmental activities.

-Jai Prakash Pandey, Director, SBRSETI from Umaria, Madhya Pradesh

### State Bank of India RSETI, Bantala, Jammu and Kashmir

State Bank RSETI Bantala, Jammu was inaugurated by Shri O.P. Bhatt, Chairman, State Bank Group on 12.03.2010. SBRSETI aims at skill building of prospective small entrepreneurs/ borrowers especially rural youth. It conducts unique and short term residential



Trainees with the Director RSETI

courses for self employment. All the training programmes are conducted along with personality development skills. Trainings in various trades are conducted as per the local requirements. Officials from State Government as well as banks visit the RSETI for monitoring the progress at periodical intervals and give valuable

suggestions for the improvement of functioning of RSETI. The centre has conducted 6 training programmes on beautician, tailoring and cutting, computer hardware maintenance, mobile repair and refrigeration and air conditioning courses. After successful completion of the courses, many trainees including girls have started their own business. Since its inception, 120 trainees have been trained by the institute. The courses are conducted based on

the curriculum provided by NIRD. There is regular follow up of all the candidates trained from the Institute. The RSETI also ensures that trainees get financial assistance under any district or Government sponsored schemes. It also ensures that certificate issued by RSETI is accepted by all Banks for purpose of extending credit to trainees.

*-K.K Sharma, Director, SBRSETI Bantalab from Jammu, Jammu and Kashmir*

## Checklist for Creation of Model RSETI – Part II

We acknowledge the contribution of National Academy of RUDSETI, Bangalore in designing the checklist which will help to create a model RSETI. The checklist has been prepared in five sections say, I, II, III, IV & V. This material is published in two parts. Part two is here (Part-I appeared in April - June 2011 issue):

- I. Pre - training Activities
- II. Training Activities
- III. Post Training Activities
- IV. General Administration of RSETI
- V. Maintenance of Registers, Records and Files to be maintained by a RSETI

### IV – General Administration

1. Ensure maintenance of cleanliness and hygiene in the premises of the Institute.
2. Ensure proper ambience of the Institute.
3. Ensure proper placement of name board of the Institute.
4. Be punctual in submission of returns / statements and correspondence with controlling office.
5. Display the office timings.
6. Maintain staff attendance register, movement register, leave record and staff files.
7. Ensure proper distribution of work, job rotation and maintenance of office order book.
8. Conduct LAC meetings regularly on quarterly intervals.
9. Conduct staff meetings regularly.
10. Ensure proper maintenance of furniture and equipments and maintain fixed asset register.
11. Ensure coverage of AMC and Insurance for all necessary equipments, furniture and fixtures.
12. Ensure permission for purchase of fixed assets from the sanctioning authority above the prescribed limit.
13. Ensure quality food to the trainees.
14. Maintain library books purchase register and issue register.
15. Periodically update all the accounts registers, ledgers and journals.
16. Carry out balancing of general ledger heads and tallying.
17. Ensure authentication of accounts, slips / vouchers by the Director.
18. Ensure that the expenditure incurred under all the heads is within the sanctioned budget.

19. Ensure payment of staff salary, wages, HA and TA to staff are as per the existing guidelines.
20. Ensure statutory requirements of professional tax and income tax.
21. Ensure proper payment of honorarium to guest faculty.
22. Ensure maintenance of boarding charges register.
23. Ensure correct calculation and payment of boarding charges.
24. Ensure maintenance of telephone register of postal register.
25. Ensure correct calculation of revolving fund.
26. Ensure safe custody of slip bundles, cheque books bills and vouchers.
27. Ensure coverage of programs / success stories in electronic and print media.
28. Display action photo's / success story in the premises in the Institute.
29. Ensure preparation of new success stories regularly.
30. Maintain a visitor's book and record their observation.
31. The Director and successful trainees to participate in programs of AIR / Dooradarshan.
32. Ensure coverage of maximum programs under sponsorship from external agencies for mobilization of funds.

### V – Maintenance of Registers, Records and Files by a RSETI

- |   |                                     |
|---|-------------------------------------|
| 1. Day book and General ledger              | 15. Success Story File              |
| 2. Master Register – Training               | 16. Training Modules File           |
| 3. Fixed Asset Register                     | 17. Teaching Aids File              |
| 4. Boarding Charges Register                | 18. Premises File                   |
| 5. Guest Faculty Register                   | 19. Slip / Voucher Bundles          |
| 6. Movement Register for Trainees           | 20. RSETI Circulars File            |
| 7. Telephone Register                       | 21. Bank Pass Book                  |
| 8. Settlement Register                      | 22. Action Photograph Files         |
| 9. Sponsorship Register                     | 23. Individual Staff File           |
| 10. Attendance Register of Staff            | 24. Attendance Register of Trainees |
| 11. Establishment Register of deputed staff | 25. LAC proceeding Register         |
| 12. Monthly Progress Report File            | 26. Postal Register                 |
| 13. Individual Training Batch Files         | 27. Visitors Book                   |
| 14. Follow up report Files                  | 28. Government Scheme wise Files    |
|   | 29. Weekly Menu for Food            |
|   | 30. Library book issue Register     |

## Status of RSETIs in the country as on 31.08.2011 v/s on 07.01.2009

Sl. No.	Name of the State	No. of Lead Districts	No. RSETIs established by Banks			No. of RSETIs received MoRD grant
			Before 07.01.2009 #	During 08.01.2009 to 31.08.2011	Total	
(1)	(2)	(3)	(5)	(6)	(8)	(12)
1	Andhra Pradesh*	22	16	8	24	18
2	Assam	27	0	13	13	4
3	Arunachal Pradesh	16	0	0	0	0
4	Bihar	38	2	21	23	7
5	Chhattisgarh	18	0	18	18	3
6	Goa	2	0	1	1	0
7	Gujarat	26	6	20	26	20
8	Haryana	21	1	8	9	2
9	Himachal Pradesh	12	0	10	10	8
10	Jammu and Kashmir	22	0	9	9	0
11	Jharkhand	24	3	23	26	16
12	Karnataka*	29	24	6	30	25
13	Kerala*	14	7	7	14	12
14	Madhya Pradesh	50	3	48	51	49
15	Maharashtra	33	6	20	26	13
16	Manipur	9	0	0	0	0
17	Meghalaya	7	0	1	1	0
18	Mizoram	8	0	1	1	1
19	Nagaland	11	0	1	1	1
20	Orissa*	30	4	21	25	20
21	Puducherry	1	0	1	1	1
22	Punjab	20	3	14	17	10
23	Rajasthan*	33	15	18	33	19
24	Tamil Nadu	31	3	21	24	7
25	Tripura	4	0	3	3	0
26	Uttarakhand	13	1	12	13	7
27	Uttar Pradesh*	71	8	41	49	12
28	West Bengal	18	7	11	18	5
29	Sikkim	4	0	2	2	0
30	Andaman & Nicobar Islands	3	1	0	1	0
31	Chandigarh	1	0	1	1	0
32	Delhi	1	0	0	0	0
33	Daman and Diu	2	0	0	0	0
34	Dadra and Nagar Haveli	1	0	1	1	1
35	Lakshadweep	1	0	1	1	1
	<b>TOTAL</b>	<b>623</b>	<b>110</b>	<b>362</b>	<b>472**</b>	<b>262</b>

# Indicates the date of RSETI project launched by Ministry of Rural Development, Government of India.

\* 7 RUDSETIs are directly supported by MoRD prior to RSETI scheme.

\*\* Includes 16 RSETIs presently not eligible to MoRD grant due to present scheme of one RSETI one district.

Physical and Financial Progress of RSETIs					
As on 31.03.2010		As on 31.03.2011		Cumulative as on 31.08.2011	
Physical Progress (No. of RSETIs received MoRD grant)	Financial Progress (₹ Crore)	Physical Progress (No. of RSETIs received MoRD grant)	Financial Progress (₹ Crore)	Physical Progress (No. of RSETIs received MoRD grant)	Financial Progress (₹ Crore)
103*	29.46	205	85.76	262	119.77

\*Includes 7 RUDSETIs directly funded by MoRD prior to RSETI scheme

## Success Stories



*Sishukanta in his motor winding unit*

### State Bank of India RSETI, Jharsuguda, Orissa

Sishukanta Singh, 25 years from Balanda, was engaged as unskilled casual labour, earning ₹ 3000/- per month. He came to know about TRL-SBI RSETI (erstwhile SESDI) services from alumni. He applied for motor winding training and was inducted in the 4th batch for 32 days training during 31st May- 2nd July, 2009. The training helped him to gather workable skills in motor winding. After completion of formal training, he got unpaid training at Tata Refractories Limited (TRL), Belpahar Jharsuguda, Odisha for 2 months. And soon he was confident enough to setup his own motor winding unit. He tried to avail bank loan but was futile. Undaunted, he arranged a capital of ₹ 15,000/- from his relatives and friends, and setup his own unit at Bandhbahal, Jharsuguda, which provides repair services of motors and other home appliances. Now, he visits TRL-SBI RSETI to share his experiences, reflect his challenges and get counseled during crisis. At present he earns ₹ 7000/- per month. He also wishes to provide employment

to deserving youth in future. During financial year 2011-12, he has applied to KVIC for consideration of subsidy linked credit assistance under PMEGP to expand his venture.

*-Bijaya K Behera, Assistant Director, SBIRSETI from Jharsuguda, Orissa*

## Meet the Youngest Director of RSETI



Mr Vinay P. Paramanand is a young and energetic man with keen interest for the development of rural society. After graduation in agriculture, he appeared for the bank exam for the post of agricultural officer of Vijaya Bank. After selection process, he was posted to a rural branch in 2006. Later, he was nominated as Director to Vijaya Bank Self Employment Training Institute (VIBSETI),

Haveri, Karnataka in 2009, when he was only 25, a young age for any bank to consider as Director RSETI. He took the job as a challenge as it was different from routine banking work. Initially, it took him almost a month to understand the ways and methods of the institute. Later he attended 10 days trainers training programme at the National Academy of RUDSETI, Bangalore in August 2009.

This RSETI was started in 2003, much before the RSETI scheme came into existence and the sponsor bank Vijaya Bank was funding the training programme also. When Shri Vinay Paramanand took over the charge of RSETI, there was a huge backlog of nearly 1500 SHG members to receive training under SGSY scheme sponsored by DRDA which consisted of two days residential basic orientation programme. However, he managed to finish the training successfully within the stipulated time. Shri Vinay Paramanand is always responsive both to trainees and the guest faculties to improve the efficacy of the programme.

Most Important Lessons Learnt Yesterday (MILLY) is a feature for skill EDP classes. However, he felt that the trainees needed something extra to tone up their oration skills and develop self confidence. Hence, he introduced a two minute speech/elocution for the trainees for all the batches. In due course he could observe a level of commitment from the trainees towards learning the skills. He used to visit the trainees batch wise to see whether the enterprise has been started by them. He could observe a striking thing, that those who spoke confidently and with preparedness had a higher chance of getting self employed or wage employed.

The State Government has given one acre of land on a nominal price of ₹ 40,000/- and when he took charge as Director RSETI the building

was under construction. He was involved with the construction of the building very closely. In addition to Government of India's grant of ₹ 100/- lakh this RSETI has received ₹ 50/- lakh from Vijaya Bank and ₹ 17/- lakh from Department of industries and Commerce, Government of Karnataka under Vishwa scheme. The DRDA has also donated furniture worth ₹ 8/- lakh. The total investment on RSETI building and infrastructure comes to ₹ 175/- lakhs. The building has been completed and inaugurated on 06.07.2011. His vision was to make the RSETI as a model institute wherein trainees feel inspired to commit themselves to set up enterprise and come out enriching their knowledge and skills. He has ensured to adopt latest green technologies like solar water heating and solar lighting system to reduce dependency on electricity. The building has also arrangement for roof top rainwater harvesting device along with soak pit to recharge ground water level. He also regularly visits the villages to meet the trainees to get the first hand information about their problems, achievements, to provide any help/guidance to prepare a rough business plan and to provide tips on how to become a successful entrepreneur. The VIBSETI has also maintained records for skill based training since 2004 with regard to trainees, batch wise, year wise, trade wise, taluk wise with their mobile numbers. Shri Vinay Paramanand sends regular SMSes to these alumni to canvas more number of new candidates as well as to keep in touch with trainees turned entrepreneurs. He has also introduced some best practices in VIBSETI. Foot wears are not allowed inside the VIBSETI comparing it to a temple. So when trainees go out, he will carry the blessings of the institute. Shri Vinay Paramanand is also invited for every quarterly meeting of DLRC and DCC to make presentation on the achievement of the RSETI. Daily, 10 to 15 people come to VIBSETI to enquire about training. This proves that if something good exists, everybody wants a share of it. For every new RSETI Directors he stands as a role model. Shri Vinay Paramanand remembers with gratitude Vijaya Bank and the members of GCC & LAC for supporting his initiatives and giving him an opportunity to serve the rural people.

*-Dr. R.N. Hegde, P C RSETI, NIRD*

## Letter to the Editor

*First of all, I express my sincere compliments to the team for bringing out this excellent Quarterly Newsletter. It is really a step forward in sharing the experiences in the field of rural development in general and rural entrepreneurship development in particular.*

*As rightly pointed out in the Newsletter for the period January to March 2011 by the Director General, Promoting rural entrepreneurship through RSETI's is a strategic intervention particularly in reference to promoting employment, empowering weaker sections and providing social justice thereby achieving inclusive economic progress and development. In this connection, it may also be added here that although the economy is growing fast, there are common problems pertaining to most of the areas of the country that include high dropout rate from schools and colleges at various stages, disguised unemployment in agriculture sector in view of nearing lack of other avenues in rural areas, migration of rural population to cities in search of employment thereby creating more pressure on cities which in turn leads to serious repercussions, limited scope for Government to engage all the educated youth in government sector because of obvious reasons, etc. Therefore, only such interventions / activities can provide livelihood on a sustainable basis to rural unemployed youth. RSETI, Udhampur, J&K, established by State Bank of India, is little more than an year old and we are all committed to make it an effective tool in achieving rural prosperity through skill and entrepreneurship development. The Course Module designed by NIRD has been appreciated by the trainees. Because of its versatility, it is of immense help to DDM, NABARD and Director, RSETI in preparing the training calendar based on the potential available in the district and also the response and appeal of the rural unemployed youth.*

- Manohar Lal, District Development Manager, NABARD from Udhampur, Jammu & Kashmir

## Announcement

This is for the information for the Banks and State Governments that NIRD will continue to be the nodal agency for implementation of RSETI scheme of Ministry of Rural Development (MoRD), Government of India. Consequent to MoU between MoRD and National Academy of RUDSETI (NAR), Bangalore (copy of MoU is uploaded on the website of MoRD, www.rural.nic.in), for providing guidance and hand holding to all RSETI's. Now, only two formats of MIS (Format-I and Format-II) have to be submitted to Monitoring Cell of NAR, Bangalore, from 1st November 2011 onwards. It is also advised that the MIS Format-I & II (both hard copy and soft copy) are to be submitted for 4 months (Nov, Dec'11, Jan and Feb'12) to NIRD as well as NAR also during this transition period. However, Format-III which pertains to fund release and construction will continue to be forwarded half yearly to NIRD. The matter related to training of officials of Banks/State Governments will be dealt by Central Office, NAR, Bangalore.

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- Project Coordinator, RSETI, NIRD, Hyderabad

For any query on RSETI's Please visit **website: www.nird.org.in** and also mail at **rsetinird@gmail.com**

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