



**National Institute Of
Rural Development and
Panchayati Raj**

**PGDM(Rural Management)
PGDRDM(Rural Development)**

NIRDPR Brochure



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The
Future of
India lies
in its
Villages



- Mahatma Gandhi



DIRECTOR GENERAL'S MESSAGE

Dr. G Narendra Kumar, IAS

India is at an inflexion point of taking a big leap forward to reach to the league of Developed Nations is the World. A major thrust and an "out of box" approach is need of the hour to reap the "Population Dividend" of the country and substantially increase the per capita income of the people. Very extensive and quality capacity building, action reach, skill development and behavioural change of all the functionaries that contribute for the welfare of the rural people, either directly or indirectly, is a strategic requirement and catering to the millions of such functionaries in a time bound manner is a challenge. An "out of box" approach of leveraging the technology and other management tools, to build the capacities of the functionaries and also bring behavioural changes in the public; and promoting innovation and technology diffusion can be a way forward. The task is not small. Therefore collaborating, networking and joining hands with all and institutions and people committed to this cause is absolutely essential. NIRD&PR is positioned to offer a robust platform for such an alliance. There is a need to collaborate with National and International thinkers / Researcher / Practitioners in rural development and allied sectors is also essential, to eradicate poverty and attain sustainable prosperity of the people.

We in the NIRD&PR with a very strong and eminent academicians, researchers, teachers and supporting service personnel are geared up to take up this humongous task and enable achievement of the highest per capita income levels and create a development scenario to bring bright smiles to the millions or un-reached / under-reached humanity of the country. This decade will be a land mark for NIRD&PR and thus to the Nation.



About NIRDPR

NIRDPR, established in 1958, is a premier institution driving rural empowerment in India through training, research, consultancy, and technology transfer. Based in Hyderabad, our vibrant campus fosters learning and innovation, empowering Panchayati Raj leaders, rural functionaries, and community organizations. With regional centers across India, The institute is committed for strengthen rural development and creating a sustainable, prosperous future.

Vision

**To improve the Quality of Life of
People in Rural India**

Mission

**To work as a think tank and to
work as an apex Capacity
Building institution**

Institute's Activities

WHO ARE WE?

National Institute of Rural Development and Panchayati Raj (NIRDPR), an autonomous organization under the Ministry of Rural Development, Government of India, is a premier national center of excellence in rural development and Panchayati Raj.

Established in 1958 as the National Institute of Community Development in Mussoorie, the institute moved to Hyderabad in 1965 and became the National Institute of Rural Development (NIRD) in 1977. On December 4, 2013, it was renamed the National Institute of Rural Development and Panchayati Raj (NIRDPR) to broaden its mandate by integrating the Panchayati Raj system and enhancing the capacity building of its functionaries.



What we Do?

In its six decades, NIRDPR has been instrumental in driving qualitative improvements in program management through training, research, consultancy, policy advocacy, and technology transfer. The institute serves as a 'think-tank' for the Government of India and state governments, focusing on rural development and Panchayati Raj initiatives. It also offers two full-time residential diploma programs and four distance PG diplomas addressing key issues in rural development.

NIRDPR provides guidance to 28 State Institutes of Rural Development and Panchayati Raj, along with 90 Extension Training Centers, supporting the strengthening of the rural institutional network. It also facilitates financial support from the Ministry of Rural Development (MoRD) to improve infrastructure and build faculty capacity in these institutions.



Technology Transfer

The Centre for Innovations and Appropriate Technologies (CIAT) promotes sustainable livelihoods and entrepreneurship in rural areas through capacity building. A variety of affordable rural technologies are showcased in the 65-acre Rural Technology Park at NIRDPR, including sustainable housing, sanitation, water harvesting, biogas, composting, hydroponics, and solar energy solutions.

The Institute offers skill development and entrepreneurial training programs, focusing on sustainability. Registration for these programs can be made by emailing cpgs.nird@gov.in

SCHOOLS AND CENTRES OF NIRDPR

School of Development Studies and Social Justice

- Centre for Human Resource Development
- Centre for Gender Studies & Development
- Centre for equity and social development
- Centre for agrarian studies
- Centre for PG studies and distance education

School of Science, Technology and Knowledge Systems

- Centre for Geo-Informatics Applications in Rural Development (CGARD)
- Centre for Innovations & Appropriate Technologies for Skills & Jobs (CIAT&SJ)

Accountability & Transparency

- Centre for Social Audit (CSA)
- Centre for Internal Audit in Rural Development (CIARD)

Professional Support Centers

- Centre for Development Documentation & Communication (CDC)
- Centre for Information & Communication Technology (CICT)
- Centre for Research & Training. Coordination & Networking (CRTCN)

School of Public Policy and Good Governance

- Centre for Planning, Monitoring & Evaluation (CPME)
- Centre for CSR, Public Private Partnership & People's Action (CC.PPP & PA)
- Centre for Good Governance & Policy Analysis (CGG & PA)

School of Local Governance

- Centre for Panchayati Raj, Decentralised Planning & Social Service Delivery (CPRDP & SSD)

School of Sustainable Development

- Centre for Natural Resource Management, Climate Change and Disaster Management (CNRM.CC)

School of Rural Livelihoods & Infrastructure

- Centre for Wage Employment & Livelihoods (CWE&L)
- Centre for Rural Infrastructure (CRI)
- Centre for Entrepreneurship Development & Financial Inclusion (CED&FI)

Special Focus On North-eastern Region

The North Eastern Regional Centre of the National Institute of Rural Development and Panchayati Raj (NIRDPR-NERC) was established in July, 1983 at Guwahati to meet the training and research needs of North Eastern States of India.

NIRDPR Delhi Branch

The Council for Advancement of People's Action and Rural Technology (CAPART) was merged with NIRDPR w.e.f. 01 May 2020 and designated as NIRDPR Delhi Branch. Under this merger, the activities of consultancy-cum-guidance centre at Vaishali, Bihar have been revived.

Infrastructure



1 Campus

The Institute is situated in an area of 174.21 acres with four guest houses 223 guest rooms, 11 conference halls with air conditioners and internet connectivity, an auditorium, community hall, health center with two medical officers, staff canteen, creche, sports complex with badminton court, TT room, swimming pool, yoga and gymnasium facilities, etc.



2 Library

The Institute has a well-equipped library with a rich collection of 1,23,448 books on rural development and allied aspects. The library is completely digitized with institutional publications such as research highlights, training/reading materials and faculty publications on rural development.



3 Hostel

The campus features two hostel blocks, Nilgiri and Vindhyachal, offering fully furnished rooms for separate accommodation of boys and girls. Each room is equipped with internet access via both LAN and Wi-Fi. A separate guest house with fully equipped rooms and dining facilities is available for accommodating visitors.



4 Sports

The campus offers a variety of sports facilities, including badminton, table tennis, cricket, football, carrom, and chess. Additionally, students have access to a state-of-the-art gym equipped with the latest fitness equipment.

About CPGS&DE

The Centre for Post-Graduate Studies & Distance Education at NIRD&PR offers a comprehensive range of Post Graduate Diploma programs designed to nurture expertise in rural development. The portfolio includes two full-time residential diploma programs and four distance mode Post Graduate Diploma programs. These programs are meticulously crafted to provide a deep understanding and practical application of Rural Development theory, concepts, principles, policies, programs, and Organizations. Students delve into the intricacies of Development Management Practices, gaining insights into effective strategies for addressing rural challenges.



PGDM-RM
PGDRDM

Full Time Programs

**Post Graduate Diploma in Management
- Rural Management (PGDM-RM)
-24 Months**

**Post Graduate Diploma in Rural
Development Management (PGDRDM)
– 12 Months**

Course Structure

Trimester One - 18 Credits

- Orientation-Pre-Course (7 days field visit)
 - Rural Society, Culture & Polity (2 Credits)
 - Perspectives on Livelihoods (3 Credits)
 - Communication and Analysis (1 Credits)
 - Research Methods – Quantitative & Qualitative (3 Credits)
 - Rural Organisations & Governance & Collective Action (3 Credits)
 - Financial Accounting (3 Credits)
 - Managerial Economics (3 Credits)
 - Students' Learning Forum
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Trimester Two - 22 Credits

- Fieldwork (28 Days) (4 Credits)
 - Rural Markets & Marketing (3 Credits)
 - Financial Management & Costing (3 Credits)
 - Production and Business (Operations) (3 Credits)
 - Production Systems, Ecology & Environment (3 Credits)
 - Development Planning & Project Management (3 Credits)
 - ICT-MIS-GIS Skills (3 Credits)
 - Students' Learning Forum
 - Communication and Analysis (No Credits)
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Trimester Three - 26 Credits

- Organizational Internship (56 Days) (8 Credits)
- Corporate Social Responsibility (1 Credits)
- Development Theories & Practices (2 Credits)
- Public Policy & Rural Policy Environment (2 Credits)
- Employment, Enterprises & Entrepreneurship (3 Credits)
- Organizational Behavior & Organization Development / Human Resources (3 Credits)
- Gender (1 Credits)
- Rural Financial Services (2 Credits)
- Live Project Work (4 Credits)
- Students' Learning Forum

Course Structure

Trimester Four - 18 Credits

- Rural Entrepreneurship and Marketing (3 Credit)
 - Advanced Integrated Course on Project Management for Transformation (3 Credit)
 - Advanced Integrated Course on Data analytics for Development (3 Credit)
 - Advanced Integrated Course on Managing Collectives & Commons (3 Credit)
 - Advanced Integrated Course on Management Development Organization (3 Credit)
 - Advanced Integrated Course on Social Communication (3 Credit)
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Trimester Five - 18 Credits

- Elective Courses -SS-1 (3 Credit)
 - Elective Courses -SS-2 (3 Credit)
 - Project Work on Soil & Water Conservation (3 Credit)
 - Advanced Integrate course on Rural Financial services (3 Credit)
 - Constitution Law & Governance (3 Credit)
 - Nutrition Sensitive Food Systems (3 Credit)
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Trimester Six - 18 Credits

- Project Work (3 Months)



Elective COURSES

1

Rural Development Governance (Optional)

SS-1 : Local Governance, Management 3 Credits

SS-1 : Participatory Planning for Infrastructure 3 Credits

2

Producer Enterprises and Value Chain Management

SS-2 : Micro, Small, Medium Enterprises: Business Planning & Management (3 Credits)

SS-2 : Supply and Value Chain Management (SVM) (3 Credits)

3

Livelihoods and Well Being

SS-3 : Designing Livelihood Interventions (3 Credits)

SS-3 : Climate Change and Adaptation Strategies (3 Credits)



Faculty Members

- [Dr. Jyothis Satyapalan, Professor & Head, CPGS & DE](#)
- [Dr. Aryashree Debapriya, Associate Professor, CPGS & DE](#)
- [Dr. Akanksha Shukla, Associate Professor, CPGS & DE](#)
- [Dr. Sucharita Pujari, Assistant Professor, CPGS & DE](#)
- [Dr. Satya Ranjan Mahakul, Assistant Professor](#)
- [Dr. Lakhan Singh, Assistant Professor](#)
- [Dr. Anjan Kumar Bhanja, Associate Professor & Head, CPR](#)
- [Dr. C. Dheerja, Associate Professor and Head, CWL](#)
- [Dr. Partha Pratim Sahu, Associate Professor, CWEL](#)
- [Dr. Ravindra S Gavali, Professor & Head CNRM.CC & DM](#)
- [Dr. Raj Kumar Pammi, Assistant Professor CNRM.CC & DM](#)
- [Dr. Surjit Vikraman, Associate Professor& Head I/c CAS](#)
- [Dr. Nithya V . G, Assistant Professor, CAS](#)
- [Dr. M.V. Ravibabu, Associate Professor & Head, CICT](#)
- [Mr. K. Rajeshwar, Assistant Professor & TL, CICT](#)
- [Dr. N.S.R. Prasad, Assistant Professor, CGARD](#)
- [Dr. K. Prabhakar, Assistant Professor, CGG & PA](#)
- [Dr. C. Digambar, Associate Professor, CWEL](#)
- [Dr. Sandhya Gopakumaran, Director Training & Developement, DDU-GKY](#)

External Faculties

- [Shri G. Muralidhar, Akshara Foundation](#)
- [Dr. G Krishnamurthy, Retired Professor, IRMA](#)
- [Prof. Anthony Patrick, Osmania University](#)
- [Dr. Brig B. Chandrasekhar , Visiting Faculty](#)
- [Dr. K Prathap Reddy, Former Director IRMA](#)



NIRD-PR Alumnus Cell

The aim of the NIRD & PR Alumni Association is to foster strong bonds between our alumni students and for knowledge sharing. It also aims to build a vibrant community of Alumni, Professionals from Social Development Sector and others. This is where the NIRDPR Alumni Association comes in. Alumnus also connects student with different organizations and sectors for the placement.



Placement Committee

The NIRDPR Placement Committee plays a crucial role in bridging the gap between students and potential employers, facilitating career opportunities for students of the Post Graduate Diploma in Rural Management (PGDM-RM). The committee actively engages with organizations across sectors, organizes placement drives, and provides career guidance to ensure successful placements in both government and private organization engaged in Rural Development .



Cultural Committee

The Cultural Committee is about appreciating various art forms, improving interpersonal and managerial skills, and social bonds by bringing together and celebrating the diverse cultures of the nation. Dedicated to convivial gatherings, it brings colours to the campus and rejuvenates the institute. It organizes different festival celebrations and cultural events like Bathukamma, Diwali, Ganesh Chaturthi, Holi, etc.



Sports Committee

The Sports Committee promotes fitness and sports on campus by offering facilities for Badminton, Lawn Tennis, Table Tennis, Cricket, Football, Volleyball, Basketball, Carrom, and Chess. Students also have access to a modern gym with advanced equipment. Regular intra-institute tournaments are organized, encouraging participation, teamwork, and healthy competition. The committee aims to build a strong sports culture for the overall development of students.



Mess Committee

The Mess Committee is responsible for managing and operating NIRDPR entirely student-run mess. It manages all aspects of mess to cater to the needs of students from across the country. The mess committee gives students a chance to enhance their skills of accounting, supply chain management, Public relations, time management, and quality control.



**1000+
Alumni**



Alumni Connect

We have a strong alumni network of over 1,000 graduates who are successfully working across diverse sectors and locations.

**150+
International Students**



Student Diversity

We have a diverse alumni network of over 150 students from Asia-Pacific and African countries.

**100%
Placement**



Placement

We proudly maintain a record of 100% placement to date.

**Mentored by
Country Heads**



Mentorship

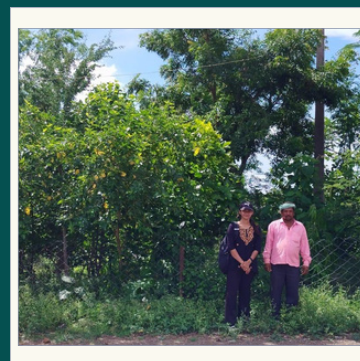
We offer a unique opportunity to gain valuable knowledge under the guidance of esteemed country heads in the field of rural development.



Practical Learning

At NIRDPR, hands-on experience is a key part of the Rural Development course. To ensure students gain real-world exposure, a 100-day field visit is mandatory each year. This immersive learning approach allows students to engage directly with rural communities, understand grassroots challenges, and apply development concepts in practice.

Students have the flexibility to choose from leading organizations working in rural development, including government bodies like SRLMs, reputed NGOs, top foundations, and consultancies. Partnerships with organizations such as Aga Khan Foundation, ICICI Foundation, Foundation for Ecological Security (FES), MicroSave, PRADAN, and other esteemed institutions provide valuable insights into livelihood promotion, financial inclusion, and sustainable development.



This structured field engagement ensures that students not only build strong analytical and problem-solving skills but also develop a deep understanding of policy implementation, community mobilization, and rural transformation—preparing them for impactful careers in the development sector.

Alumni Network

One of our greatest strengths is our strong alumni network, with professionals excelling in top global organizations like EY, KPMG, PwC, Deloitte, Grant Thornton, and renowned international institutions such as UNICEF, UNDP, HelpAge International, and UN Women. Their continued support in mentoring, facilitating internships, and aiding in placements empowers our students, ensuring a robust foundation for skill development and career growth.



Placement

NIRDPR offers 100% placement assistance to students across all regular PG programs. Every student from these programs has been successfully placed in India's leading rural development organizations, including government bodies, civil society groups, CSR initiatives, and other development organizations. Our strong placement committee and active alumni network further enhance career opportunities through continuous support and mentorship.





Why NIRDPR?

NIRDPR offers specialized courses in rural development and Panchayati Raj, equipping graduates with a deep understanding of these critical areas. The institute places a strong emphasis on practical training and action research, ensuring students are well-prepared for real-world challenges. Graduates possess a diverse skill set that includes management, governance, and social entrepreneurship, making them valuable assets to organizations working in rural development.



Their commitment to the cause is often reflected in their passion and expertise, which they bring to their roles. Additionally, NIRDPR provides extensive networking opportunities through its wide alumni and professional network, facilitating collaborations and partnerships in the field. These factors make NIRDPR graduates highly capable of contributing effectively to organizations focused on rural development and governance. If you are looking to hire individuals with in-depth knowledge and a dedication for rural upliftment, NIRDPR is an excellent source of such candidates.





How to reach us?

National Institute Of Rural Development and Panchayati Raj



Location: Rajendranagar, Hyderabad.
500030

Distance from Airport: Approximately
19 km.

Nearest Railway Station: Nampally
Station, 17 km away.





Recent Recruiters



Solidaridad



**BAIF DEVELOPMENT
RESEARCH FOUNDATION**



Grant Thornton



HCL Foundation



**Gramin
Vikas Trust**



Solidaridad



Society for Employment Generation and Enterprise Development in Andhra Pradesh (SEEDAP)
Department of Skills Development & Training
Government of Andhra Pradesh



National Institute Of Rural Development and Panchayati Raj

Hyderabad, 500030



www.nirdpr.org.in

